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## Leveraging AI & Machine Learning to Build a Marketing Flywheel & 13 Tools To Save Time, Reduce Budget & Produce Meaningful Results







### IRS announces sweeping effort to restore fairness to tax system with Inflation Reduction Act funding; new compliance efforts focused on increasing scrutiny on high-income, partnerships, corporations and promoters abusing tax rules on the books

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# Agency focus will shift attention to wealthy from working-class taxpayers; key changes coming to reduce burden on average taxpayers while using Artificial Intelligence and improved technology to identify sophisticated schemes to avoid taxes

#### IR-2023-166, Sept. 8, 2023

WASHINGTON — Capitalizing on Inflation Reduction Act funding and following a top-to-bottom review of enforcement efforts, the Internal Revenue Service announced today the start of a sweeping, historic effort to restore fairness in tax compliance by shifting more attention onto high-income earners, partnerships, large corporations and promoters abusing the nation's tax laws.

The effort, building off work following last August's IRA funding, will center on adding more attention on wealthy, partnerships and other high earners that have seen sharp drops in audit rates for these taxpayer segments during the past decade. The changes will be driven with the help of improved technology as well as Artificial Intelligence that will help IRS compliance teams better detect tax cheating, identify emerging compliance threats and improve case selection tools to avoid burdening taxpayers with needless "no-change" audits.

As part of the effort, the IRS will also ensure audit rates do not increase for those earning less than \$400,000 a year as well as adding new fairness safeguards for those claiming the Earned Income Tax Credit. The EITC was designed to help workers with modest incomes. Audit rates of those receiving the EITC remain at high levels in recent years while rates dropped precipitously for those with higher income, partnerships and others with more complex tax situations. The IRS will also be working to ensure unscrupulous tax preparers do not exploit people claiming these important tax credits.

"This new compliance push makes good on the promise of the Inflation Reduction Act to ensure the IRS holds our wealthiest filers accountable to pay the full amount of what they owe," said IRS Commissioner Danny Werfel. "The years of underfunding that predated the Inflation Reduction Act led to the lowest audit rate of wealthy filers in our history. I am committed to reversing this trend, making sure that new funding will mean more effective compliance efforts on the wealthy, while middle-and low-income filers will continue to see no change in historically low pre-IRA audit rates for years to come."

"The nation relies on the IRS to collect funding for every critical government mission -- from keeping our skies safe. our food

English Español 中文(简体)

~ ~ X



"At its simplest form, artificial intelligence is a field, which combines computer science and robust datasets, to enable problem-solving."

## - **BM Watson**



# Leverage Easy AI Tools for Quick Wins





### **Study Google Patents**

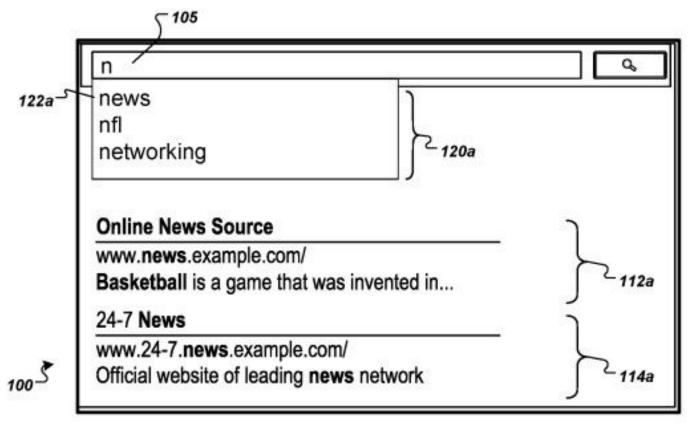
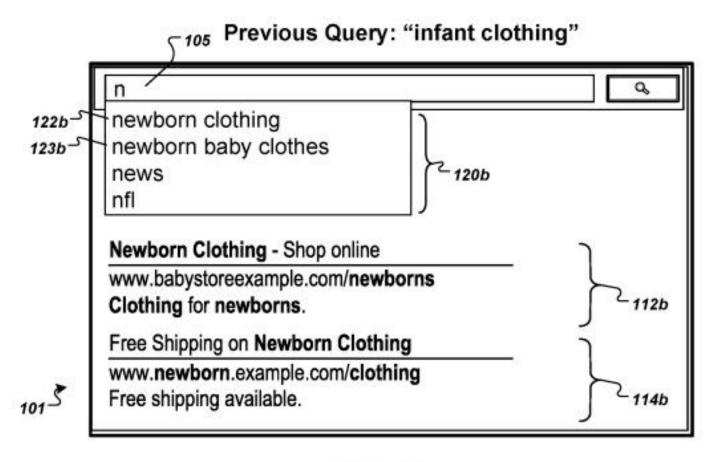


FIG. 1A (Prior Art)



#### Screenshot from Pdfpiw.uspto.gov, September 2021

### Simply Stop Typing!



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	myrtle beach airport Myrtle Beach International Airport · 1100 Jetport Rd, Myrtle Beach, SC	
	Myrtle Beach Safari (by reservation only) Wildlife and safari park · 851 Folly Ranch Ln, Myrtle Beach, SC	
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### Repeat A to Z: Unlimited Ideas



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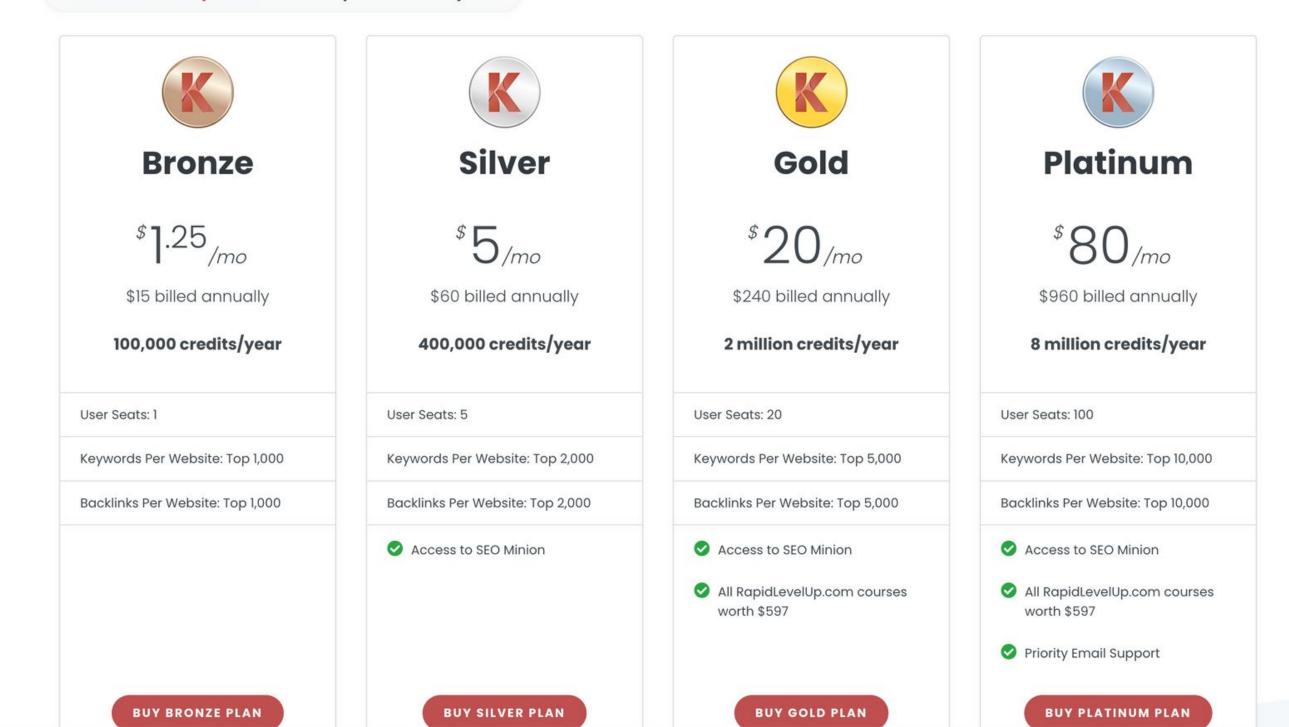


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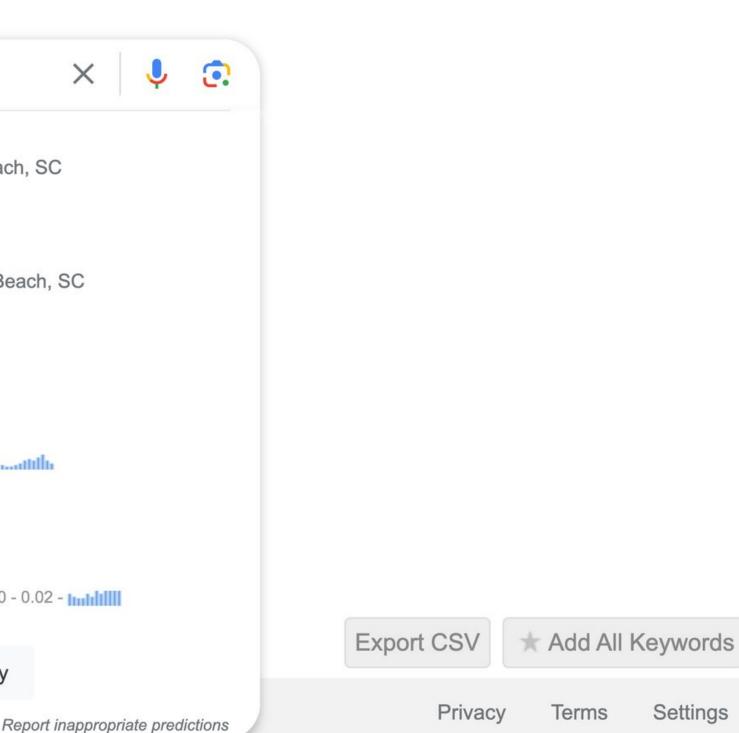
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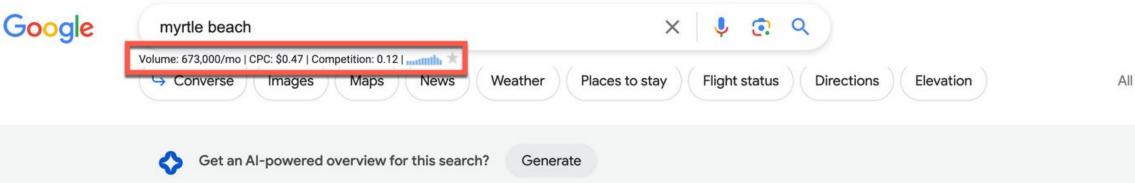
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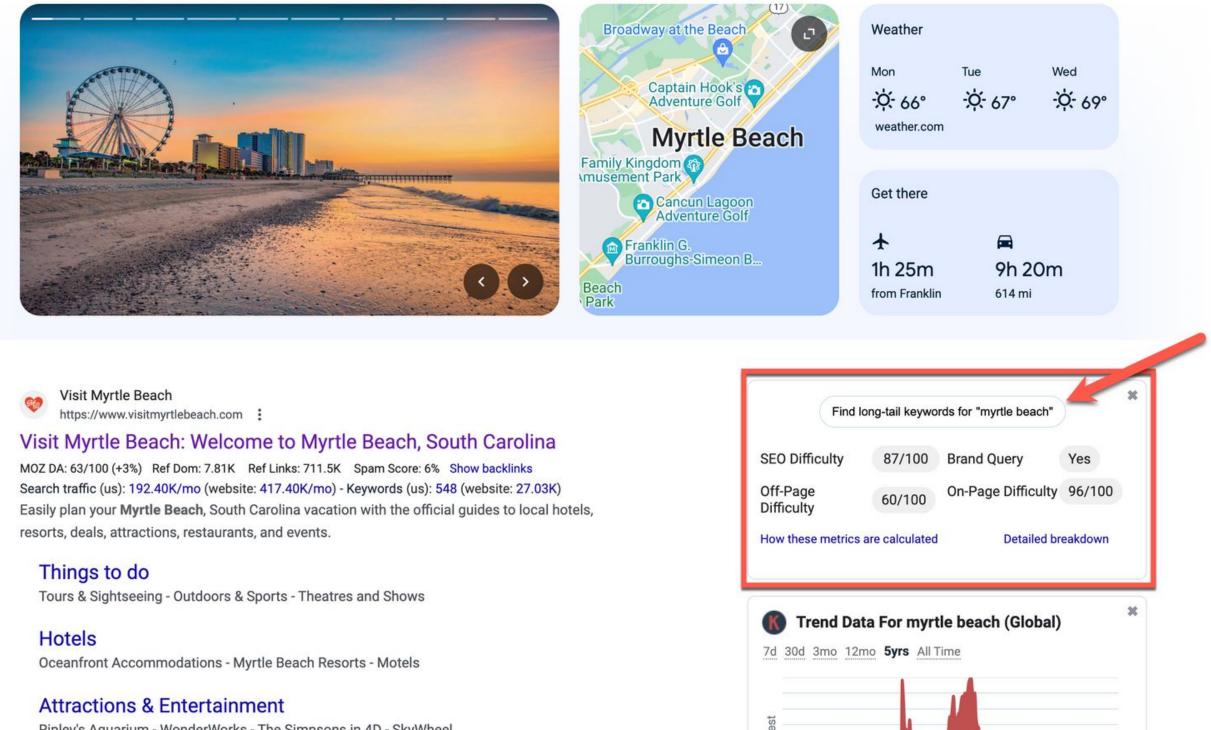
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#### Myrtle Beach

City in South Carolina :



Ripley's Aquarium - WonderWorks - The Simpsons in 4D - SkyWheel



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3 myrtle beach hotels	368,000	1.24 \$	0.07	-36%	165,000	135,000	165,000	246,000	368,000	450,000	450,000	550,000	673,000	673,000		246,000				
4 hotels around myrtle beach	368,000	1.24 \$	0.07	-36%	165,000	135,000	165,000	246,000	368,000	450,000	450,000	550,000	673,000	673,000		246,000				
5 myrtle beach weather	246,000	0.08 \$	0	-9%	201,000	165,000	201,000	165,000	246,000	368,000	368,000	368,000	301,000	301,000		246,000				
6 hotels in myrtle beach	135,000	1.26 \$	0.08	-41%	60,500	49,500	49,500	74,000	110,000	165,000	165,000	165,000	201,000	246,000	135,000	74,000				
7 myrtle beach hotels oceanfront	90,500	1.26 \$	0.06	-37%	33,100	27,100	33,100	60,500	74,000	110,000	135,000	135,000	165,000	201,000		60,500				
8 n myrtle beach hotels	74,000	1.20 \$	0.07	34%	40,500	40,500	27,100	33,100	40,500	49,500	74,000	74,000	90,500	110,000		90,500				
9 news from myrtle beach	49,500	0.46 \$	0	30%	74,000	49,500	27,100	27,100	33,100	40,500	33,100	40,500	49,500	60,500		60,500				
10 no myrtle beach	49,500	0.47 \$	0.15	22%	49,500	40,500	22,200	22,200	40,500	40,500	49,500	60,500	60,500	74,000		60,500			_	
11 myrtle beach news 12 myrtle beach newspaper	40,500 40,500	0.44 \$ 0.44 \$	0	-7%	49,500 49,500	27,100 27,100	27,100 27,100	33,100 33,100	40,500 40,500	33,100 33,100	40,500 40,500	49,500 49,500	60,500 60,500	60,500		40,500 40,500				
13 news about myrtle beach	40,500	0.44 \$	0	-7%	49,500	27,100	27,100	33,100	40,500	33,100	40,500	49,500	60,500	60,500		40,500				
14 myrtle beach boardwalk	33,100	0.40 \$	0.1	-19%	22,200	12,100	12,100	18,100	22,200	33,100	40,500	40,500	60,500	60,500	an a	27,100			-	
15 south myrtle beach boardwalk	33,100	0.40 \$	0.07	49%	27,100	22,200	12,100	12,100	18,100	22,200	33,100	40,500	40,500	60,500		49,500				
16 flights to myrtle beach	33,100	0.26 \$	0.24	-33%	14,800	14,800	18,100	33,100	40,500	49,500	40,500	40,500	40,500	49,500		22,200			1	
17 n myrtle beach oceanfront hotels	27,100	0.89 \$	0.08	23%	12,100	9,900	8,100	8,100	18,100	27,100	33,100	33,100	40,500	49,500		33,100				
18 myrtle beach oceanfront hotels	27,100	1.40 \$	0.06	-37%	12,100	9,900	12,100	22,200	27,100	33,100	33,100	33,100	49,500	60,500	33,100	18,100				
19 myrtle beach restaurants	27,100	0.15 \$	0.04	-11%	18,100	12,100	14,800	18,100	27,100	33,100	33,100	40,500	49,500	49,500		27,100				
20 restaurants by myrtle beach	27,100	0.15 \$	0.04	-11%	18,100	12,100	14,800	18,100	27,100	33,100	33,100	40,500	49,500	49,500		27,100				
21 campgrounds by myrtle beach	27,100	0.39 \$	0.1	-38%	18,100	12,100	12,100	27,100	27,100	33,100	33,100	40,500	49,500	49,500		18,100				
22 cheap myrtle beach hotels	27,100	1.25 \$	0.07	-22%	9,900	8,100	8,100	12,100	18,100	33,100	33,100	40,500	60,500	60,500		22,200				
23 myrtle beach cheap hotels 24 myrtle beach cheapest hotels	27,100 27,100	1.25 \$ 1.25 \$	0.07	-22%	9,900 9,900	8,100 8,100	8,100 8,100	12,100	18,100 18,100	33,100 33,100	33,100 33,100	40,500 40,500	60,500 60,500	60,500		22,200 22,200				
25 airbnb myrtle beach	22,200	0.22 \$	0.37	-22%	9,900	8,100	8,100	18,100	22,200	33,100	27,100	33.100	33,100	33,100		14.800				
26 myrtle beach vacation rentals	18,100	0.76 \$	0.32	-44%	8,100	8,100	8,100	22,200	22,200	27,100	22,200	22,200	22,200	22,200		9,900				
27 myrtle beach zip code	18,100	0.00 \$	0	-16%	14,800	14,800	14,800	14,800	14,800	18,100	18,100	18,100	22,200	22,200		14,800				
28 near myrtle beach hotels	18,100	1.50 \$	0.06	21%	8,100	5,400	4,400	5,400	9,900	12,100	22,200	22,200	27,100	40,500	40,500	22,200			1	
29 myrtle beach near hotels	18,100	1.50 \$	0.06	21%	8,100	5,400	4,400	5,400	9,900	12,100	22,200	22,200	27,100	40,500	40,500	22,200				
30 cinemark at myrtle beach	18,100	0.06 \$	0.04	28%	12,100	14,800	14,800	14,800	18,100	14,800	14,800	14,800	14,800	18,100		22,200				
31 best myrtle beach restaurants	18,100	0.15 \$	0.07	5%	9,900	6,600	8,100	9,900	12,100	18,100	18,100	18,100	27,100	33,100		18,100				
32 myrtle beach best restaurants	18,100	0.15 \$	0.07	5%	9,900	6,600	8,100	9,900	12,100	18,100	18,100	18,100	27,100	33,100		18,100				
33 resorts in myrtle beach	18,100	1.00 \$	0.07	24%	8,100	8,100	6,600	6,600	14,800	14,800	22,200	22,200	22,200	33,100		22,200				
34 aquarium in myrtle beach 35 myrtle beach top restaurants	18,100 18,100	0.15 \$ 0.15 \$	0.11 0.07	55% 5%	14,800 9,900	8,100 6,600	6,600 8,100	8,100 9,900	9,900 12,100	12,100 18,100	18,100 18,100	22,200 18,100	22,200 27,100	27,100 33,100		27,100 18,100		1		
36 myrtle beach best hotels	14,800	0.55 \$	0.11	-32%	5,400	5,400	5,400	12,100	14,800	18,100	18,100	18,100		27,100		9,900			-	
37 myrtle beach bosc noters	14,800	0.51 \$	0.41	-31%	8,100	8,100	9,900	18,100	14,800	18,100	18,100	18,100		18,100		9,900				
38 myrtle beach mini golf	14,800	0.28 \$	0.02	-13%	8,100	5,400	4,400	6,600	8,100	14,800	14,800	14,800	27,100	27,100		12,100				
39 myrtle beach 10 day forecast	14,800	0.06 \$	0	15%	12,100	9,900	9,900	8,100	12,100	22,200	22,200	22,200	22,200	14,800		18,100				
40 myrtle beach is located where	14,800	0.38 \$	0.02	6%	14,800	9,900	6,600	8,100	9,900	12,100	18,100	18,100	14,800	18,100	22,200	14,800				
41 where is myrtle beach south carolina	14,800	0.35 \$	0.02	-12%	9,900	6,600	8,100	9,900	12,100	18,100	18,100	14,800	18,100	22,200	14,800	12,100				
42 myrtle beach beachfront hotels	12,100	1.36 \$	0.06	-31%	2,900	2,400	2,400	8,100	9,900	14,800	12,100	14,800	22,200	27,100		8,100				
43 myrtle beach bike week 2023	12,100	0.00 \$	0.01	-40%	3,600	4,400	6,600	14,800	14,800	27,100	27,100	40,500	4,400	3,600	- Charlestown	8,100		-		
44 myrtle beach condos for sale	12,100	0.57 \$	0.39	-7%	9,900	8,100	8,100	12,100	12,100	14,800	14,800	14,800		18,100	and the second s	12,100				
45 myrtle beach golf courses	12,100	0.55 \$	0.26	-5%	9,900	6,600	6,600	12,100	12,100	18,100	14,800	12,100		18,100		12,100				
<ul> <li>46 myrtle beach kingston plantation</li> <li>47 myrtle beach motels</li> </ul>	12,100	0.59 \$ 0.88 \$	0.19 0.08	-19% -30%	6,600 5,400	5,400 4,400	5,400 5,400	8,100 6,600	9,900 9,900	12,100 12,100	14,800 12,100	14,800 14,800	22,200 22,200	22,200 22,200		9,900 8,100				
48 myrtle beach pet friendly hotels	12,100	0.87 \$	0.08	-30%	6,600	5,400	5,400	8,100	9,900	14,800	14,800	14,800	18,100	18,100		9,900				
49 myrtle beach temperature	12,100	0.00 \$	0	-40%	9,900	9,900	14,800	14,800	14,800	18,100	12,100	8,100	6,600	8,100		6,600				
50 myrtle beach water park	12,100	0.40 \$	0.07	-60%	1,600	1,900	1,900	4,400	5,400	9,900	14,800	18,100	33,100	40,500		5,400				
51 myrtle beach water temperature	12,100	0.00 \$	0	-10%	8,100	3,600	3,600	3,600	6,600	12,100	18,100	18,100	18,100	18,100		9,900				
52 hotels at myrtle beach	12,100	1.28 \$	0.07	-31%	4,400	3,600	4,400	6,600	9,900	14,800	14,800	14,800	22,200	22,200		8,100				
53 restaurants in myrtle beach	12,100	0.15 \$	0.04	-16%	6,600	5,400	6,600	8,100	9,900	12,100	12,100	14,800	18,100	22,200		9,900				
54 myrtle beach with water park	12,100	0.40 \$	0.07	-60%	1,600	1,900	1,900	4,400	5,400	9,900	14,800	18,100	33,100	40,500	22,200	5,400				
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1 2 Kaunard	Secret Volume (Clobel)	CPC (Glo	hal) Composition (Clob	google-keyword			au 2022 Da	. 2022 1.	- 2022 5		Aar 2023 Apr	- 2022	May 2023	lun 2022 I		Aug 2022	See 2022				
2 Keyword 3 myrtle beach hotels	Search Volume (Global)	368,000	bal) Competition (Glob 1.24 \$	0.07	nding% 0 -36%	165,000	135,000 De	165,000	246,000	eb 2023 N 368,000	450,000	r 2023 M 450,000	550,000	Jun 2023 J 673,000	ul 2023 /	Aug 2023 450,000	Sep 2023 246,000				
4 hotels around myrtle beach		368,000	1.24 \$	0.07	-36%	165,000	135,000	165,000	246,000	368,000	450,000	450,000	550,000	673,000	673,000	450,000					
5 myrtle beach weather		246,000	0.08 \$	0	-9%	201,000	165,000	201,000	165,000	246,000	368,000	368,000	368,000	301,000	301,000	301,000	246,000				
6 hotels in myrtle beach		135,000	1.26 \$	0.08	-41%	60,500	49,500	49,500	74,000	110,000	165,000	165,000	165,000	201,000	246,000	135,000					
7 myrtle beach hotels oceanfront		90,500	1.26 \$	0.06	-37%	33,100	27,100	33,100	60,500	74,000	110,000	135,000	135,000	165,000	201,000	110,000			-	-	
8 n myrtle beach hotels		74,000	1.20 \$	0.07	34%	40,500	40,500	27,100	33,100	40,500	49,500	74,000	74,000	90,500	110,000	135,000					
9 news from myrtle beach		49,500 49,500	0.46 \$	0.15	30%	74,000 49,500	49,500	27,100	27,100	33,100 40,500	40,500	33,100	40,500	49,500 60,500	60,500	60,500 74,000					
10 no myrtle beach 11 myrtle beach news		49,500	0.47 \$	0.15	-7%	49,500	40,500 27,100	22,200 27,100	22,200 33,100	40,500	40,500 33,100	49,500 40,500	60,500 49,500	60,500	74,000 60,500	60,500					
12 myrtle beach newspaper		40,500	0.44 \$	0	-7%	49,500	27,100	27,100	33,100	40,500	33,100	40,500	49,500	60,500	60,500	60,500					1
13 news about myrtle beach		40,500	0.44 \$	0	-7%	49,500	27,100	27,100	33,100	40,500	33,100	40,500	49,500	60,500	60,500	60,500					
14 myrtle beach boardwalk		33,100	0.40 \$	0.1	-19%	22,200	12,100	12,100	18,100	22,200	33,100	40,500	40,500	60,500	60,500	49,500	27,100				
15 south myrtle beach boardwalk		33,100	0.40 \$	0.07	49%	27,100	22,200	12,100	12,100	18,100	22,200	33,100	40,500	40,500	60,500	60,500					
16 flights to myrtle beach		33,100	0.26 \$	0.24	-33%	14,800	14,800	18,100	33,100	40,500	49,500	40,500	40,500	40,500	49,500	33,100					
<ol> <li>n myrtle beach oceanfront hotels</li> <li>myrtle beach oceanfront hotels</li> </ol>		27,100 27,100	0.89 \$ 1.40 \$	0.08	23% -37%	12,100 12,100	9,900 9,900	8,100 12,100	8,100 22,200	18,100 27,100	27,100 33,100	33,100 33,100	33,100 33,100	40,500 49,500	49,500 60,500	49,500 33,100					
19 myrtle beach oceaniront noters		27,100	0.15 \$	0.08	-37%	12,100	12,100	14,800	18,100	27,100	33,100	33,100	40,500	49,500	49,500	40,500			-		
20 restaurants by myrtle beach		27,100	0.15 \$	0.04	-11%	18,100	12,100	14,800	18,100	27,100	33,100	33,100	40,500	49,500	49,500	40,500					-
21 campgrounds by myrtle beach		27,100	0.39 \$	0.1	-38%	18,100	12,100	12,100	27,100	27,100	33,100	33,100	40,500	49,500	49,500	27,100					
22 cheap myrtle beach hotels		27,100	1.25 \$	0.07	-22%	9,900	8,100	8,100	12,100	18,100	33,100	33,100	40,500	60,500	60,500	33,100	22,200				
23 myrtle beach cheap hotels		27,100	1.25 \$	0.07	-22%	9,900	8,100	8,100	12,100	18,100	33,100	33,100	40,500	60,500	60,500	33,100					
24 myrtle beach cheapest hotels		27,100	1.25 \$	0.07	-22%	9,900	8,100	8,100	12,100	18,100	33,100	33,100	40,500	60,500	60,500	33,100					
<ul><li>25 airbnb myrtle beach</li><li>26 myrtle beach vacation rentals</li></ul>		22,200 18,100	0.22 \$ 0.76 \$	0.37	-33% -44%	9,900 8,100	8,100 8,100	8,100 8,100	18,100 22,200	22,200 22,200	33,100 27,100	27,100 22,200	33,100 22,200	33,100 22,200	33,100 22,200	22,200					
27 myrtle beach zip code		18,100	0.00 \$	0.52	-16%	14,800	14,800	14,800	14,800	14,800	18,100	18,100	18,100	22,200	22,200	22,200					
28 near myrtle beach hotels		18,100	1.50 \$	0.06	21%	8,100	5,400	4,400	5,400	9,900	12,100	22,200	22,200	27,100	40,500	40,500					
29 myrtle beach near hotels		18,100	1.50 \$	0.06	21%	8,100	5,400	4,400	5,400	9,900	12,100	22,200	22,200	27,100	40,500	40,500	22,200				
30 cinemark at myrtle beach		18,100	0.06 \$	0.04	28%	12,100	14,800	14,800	14,800	18,100	14,800	14,800	14,800	14,800	18,100	33,100					
31 best myrtle beach restaurants		18,100	0.15 \$	0.07	5%	9,900	6,600	8,100	9,900	12,100	18,100	18,100	18,100	27,100	33,100	27,100					
32 myrtle beach best restaurants		18,100 18,100	0.15 \$ 1.00 \$	0.07	5% 24%	9,900 8,100	6,600	8,100 6,600	9,900	12,100 14,800	18,100	18,100 22,200	18,100	27,100 22,200	33,100	27,100					
<ul> <li>33 resorts in myrtle beach</li> <li>34 aquarium in myrtle beach</li> </ul>		18,100	0.15 \$	0.11	55%	14,800	8,100 8,100	6,600	6,600 8,100	9,900	14,800 12,100	18,100	22,200 22,200	22,200	33,100 27,100	33,100 33,100					
35 myrtle beach top restaurants		18,100	0.15 \$	0.07	5%	9,900	6,600	8,100	9,900	12,100	18,100	18,100	18,100	27,100	33,100	27,100					
36 myrtle beach best hotels		14,800	0.55 \$	0.11	-32%	5,400	5,400	5,400	12,100	14,800	18,100	18,100	18,100	22,200	27,100	18,100					
37 myrtle beach house rentals		14,800	0.51 \$	0.41	-31%	8,100	8,100	9,900	18,100	14,800	18,100	18,100	18,100	18,100	18,100	12,100					
38 myrtle beach mini golf		14,800	0.28 \$	0.02	-13%	8,100	5,400	4,400	6,600	8,100	14,800	14,800	14,800	27,100	27,100	22,200					
39 myrtle beach 10 day forecast		14,800	0.06 \$	0	15%	12,100	9,900	9,900	8,100	12,100	22,200	22,200	22,200	22,200	14,800	14,800					
<ul> <li>40 myrtle beach is located where</li> <li>41 where is myrtle beach south carolina</li> </ul>		14,800 14,800	0.38 \$ 0.35 \$	0.02	6% -12%	14,800 9,900	9,900 6,600	6,600 8,100	8,100 9,900	9,900 12,100	12,100 18,100	18,100 18,100	18,100 14,800	14,800 18,100	18,100 22,200	22,200 14,800					
42 myrtle beach front hotels		12,100	1.36 \$	0.02	-12%	2,900	2,400	2,400	8,100	9,900	14,800	12,100	14,800	22,200	27,100	14,800				1	1
43 myrtle beach bike week 2023		12,100	0.00 \$	0.01	-40%	3,600	4,400	6,600	14,800	14,800	27,100	27,100	40,500	4,400	3,600	4,400					
44 myrtle beach condos for sale		12,100	0.57 \$	0.39	-7%	9,900	8,100	8,100	12,100	12,100	14,800	14,800	14,800	14,800	18,100	14,800	12,100				
45 myrtle beach golf courses		12,100	0.55 \$	0.26	-5%	9,900	6,600	6,600	12,100	12,100	18,100	14,800	12,100	14,800	18,100	14,800	the second se				
46 myrtle beach kingston plantation		12,100	0.59 \$	0.19	-19%	6,600	5,400	5,400	8,100	9,900	12,100	14,800	14,800	22,200	22,200	14,800					
47 myrtle beach motels 48 myrtle beach pet friendly botels		12,100 12,100	0.88 \$ 0.87 \$	0.08	-30%	5,400 6,600	4,400 5,400	5,400	6,600 8,100	9,900 9,900	12,100 14,800	12,100 14,800	14,800 14,800	22,200 18,100	22,200 18,100	14,800 14,800			-		
<ul> <li>48 myrtle beach pet friendly hotels</li> <li>49 myrtle beach temperature</li> </ul>		12,100	0.00 \$	0.09	-16% -40%	9,900	9,900	5,400 14,800	14,800	14,800	14,800	12,100	8,100	6,600	8,100	6,600	Contraction of the		-		
50 myrtle beach water park		12,100	0.40 \$	0.07	-40%	1,600	1,900	1,900	4,400	5,400	9,900	14,800	18,100	33,100	40,500	22,200				1	1
51 myrtle beach water temperature		12,100	0.00 \$	0	-10%	8,100	3,600	3,600	3,600	6,600	12,100	18,100	18,100	18,100	18,100	12,100					
52 hotels at myrtle beach		12,100	1.28 \$	0.07	-31%	4,400	3,600	4,400	6,600	9,900	14,800	14,800	14,800	22,200	22,200	14,800					
53 restaurants in myrtle beach		12,100	0.15 \$	0.04	-16%	6,600	5,400	6,600	8,100	9,900	12,100	12,100	14,800	18,100	22,200	14,800					
54 myrtle beach with water park		12,100	0.40 \$	0.07	-60%	1,600	1,900	1,900	4,400	5,400	9,900	14,800	18,100	33,100	40,500	22,200	5,400				
▲ ▶ Sheet1 +																					

Ready 🌮 Accessibility: Good to go

Answer The Public

by NP digital

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### Discover what people are asking about...

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myrtle beach			United States	~ E
Use 1-2 words f		e version of AnswerThePut	olic 3 out of 3 free searches av	<i>v</i> ailable for today.

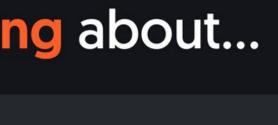
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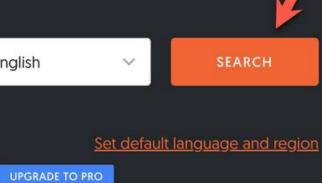
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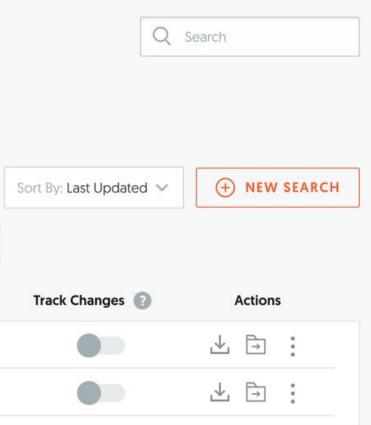
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#### **YOUR SEARCHES**

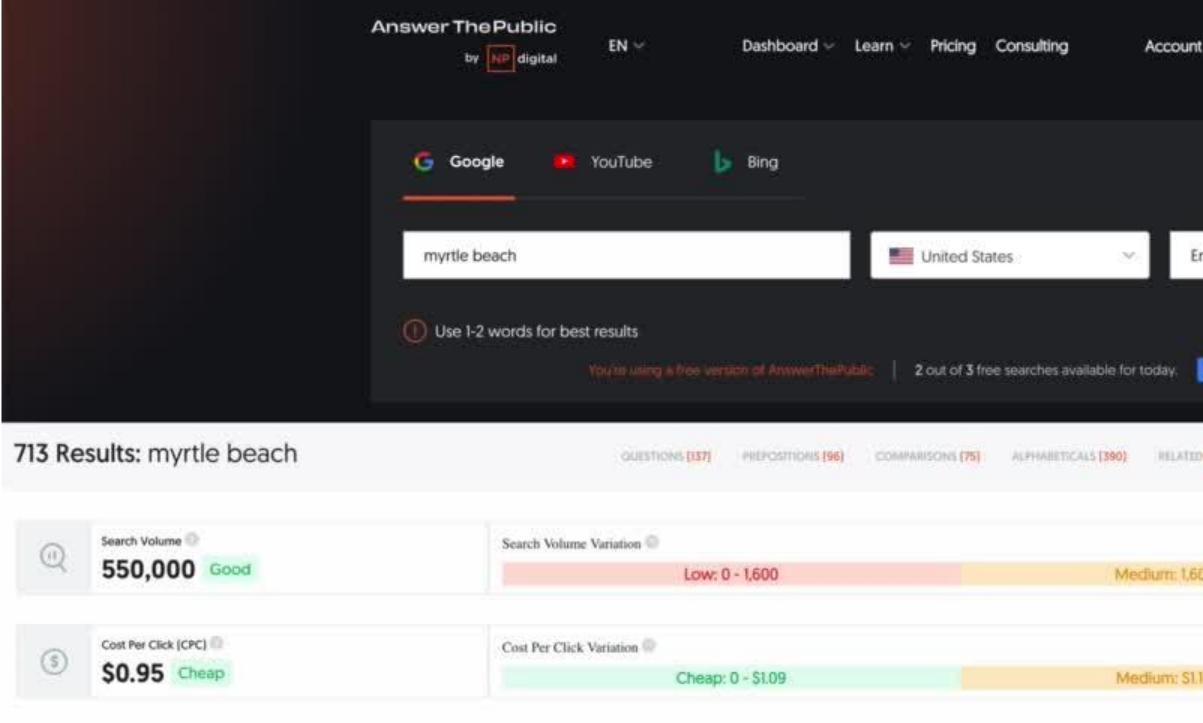
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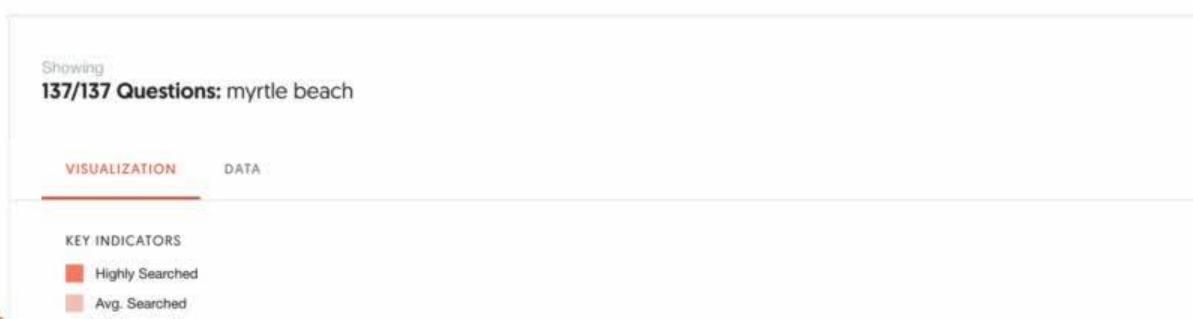




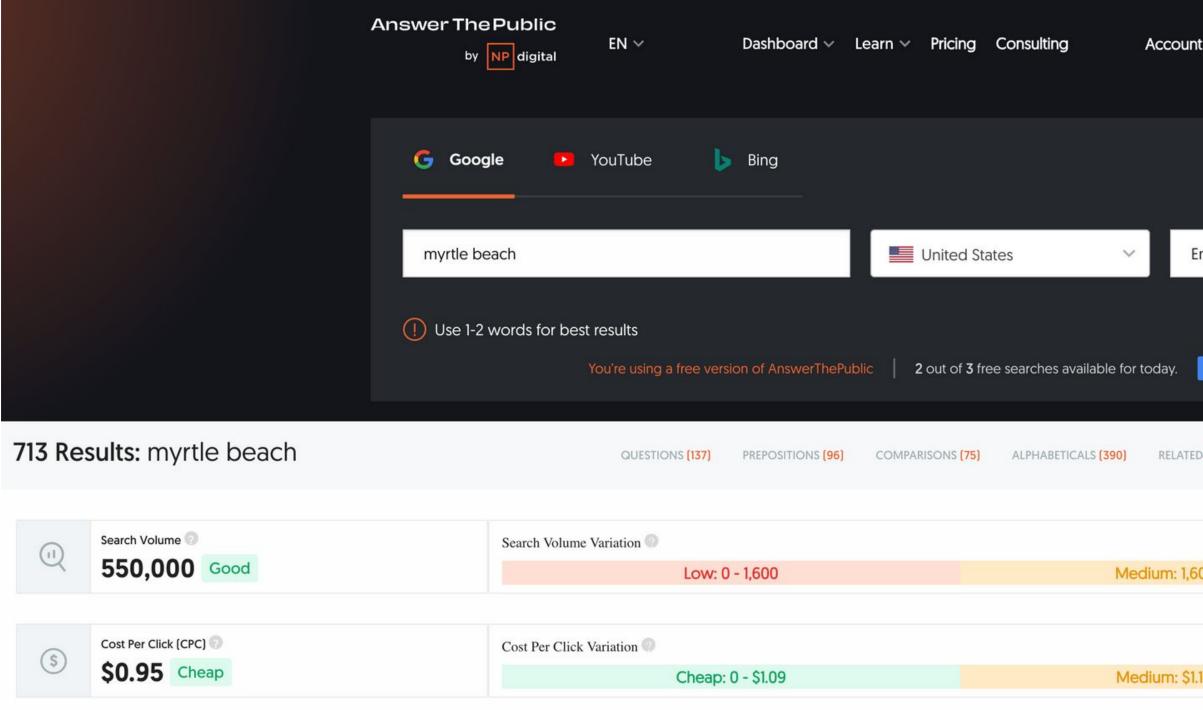


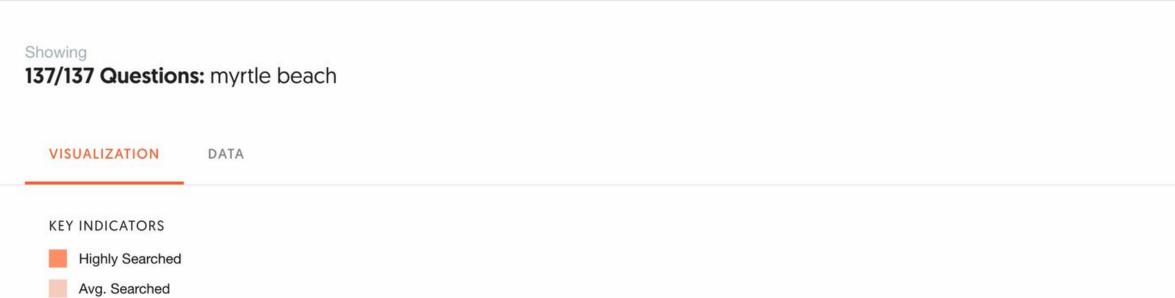
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1	Suggestion	Language	Region	Keyword	Search Volume	Cost Per Click								
2	myrtle beach cam	en	us	myrtle beach	2400	0								
3	is myrtle beach safe	en	us	myrtle beach	1900	0								
4	is myrtle beach ghetto	en	us	myrtle beach	590	0								
5	is myrtle beach a good place to live	en	us	myrtle beach	480	0.97								
6	is myrtle beach in south carolina	en	us	myrtle beach	390	0.55								
7	does myrtle beach have a boardwalk	en	us	myrtle beach	390	1.11								
8	is myrtle beach water clear	en	us	myrtle beach	320	0								
9	is myrtle beach in north carolina	en	us	myrtle beach	260	0								
10	does myrtle beach get hurricanes	en	us	myrtle beach	140	0								
11	does myrtle beach have sharks	en	us	myrtle beach	140	0								
12	does myrtle beach have palm trees	en	us	myrtle beach	140	0								
13	does myrtle beach have alligators	en	us	myrtle beach	110	0								
14	does myrtle beach have casinos	en	us	myrtle beach	110	0								
15	is myrtle beach water blue	en	us	myrtle beach	90	0								
16	does myrtle beach close at night	en	us	myrtle beach	90	0								
17	does myrtle beach allow dogs	en	us	myrtle beach	90	0								
18	does myrtle beach have an airport	en	us	myrtle beach	90	0.49								
19	does myrtle beach have clear water	en	us	myrtle beach	90	0								
20	does myrtle beach get snow	en	us	myrtle beach	70	0								
21	does myrtle beach have blue water	en	us	myrtle beach	50	0								
22	does myrtle beach airport have clear	en	us	myrtle beach	40	0								
23	are myrtle beach condos a good investment	en	us	myrtle beach	10	1.05								
24	are myrtle beach beaches closed	en	us	myrtle beach	10	0								

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1	Suggestion	Language	Region	Keyword	Search Volume	Cost Per Click		
2	myrtle beach cam	en	us	myrtle beach	2400	0		
3	is myrtle beach safe	en	us	myrtle beach	1900	0		
4	is myrtle beach ghetto	en	us	myrtle beach	590	0		
5	is myrtle beach a good place to live	en	us	myrtle beach	480	0.97		
6	is myrtle beach in south carolina	en	us	myrtle beach	390	0.55		
7	does myrtle beach have a boardwalk	en	us	myrtle beach	390	1.11		
8	is myrtle beach water clear	en	us	myrtle beach	320	0		
9	is myrtle beach in north carolina	en	us	myrtle beach	260	0		
10	does myrtle beach get hurricanes	en	us	myrtle beach	140	0		
11	does myrtle beach have sharks	en	us	myrtle beach	140	0		
12	does myrtle beach have palm trees	en	us	myrtle beach	140	0		
13	does myrtle beach have alligators	en	us	myrtle beach	110	0		
14	does myrtle beach have casinos	en	us	myrtle beach	110	0		
15	is myrtle beach water blue	en	us	myrtle beach	90	0		
16	does myrtle beach close at night	en	us	myrtle beach	90	0		
17	does myrtle beach allow dogs	en	us	myrtle beach	90	0		
18	does myrtle beach have an airport	en	us	myrtle beach	90	0.49		
19	does myrtle beach have clear water	en	us	myrtle beach	90	0		
20	does myrtle beach get snow	en	us	myrtle beach	70	0		
21	does myrtle beach have blue water	en	us	myrtle beach	50	0		
22	does myrtle beach airport have clear	en	us	myrtle beach	40	0		
23	are myrtle beach condos a good investment	en	us	myrtle beach	10	1.05		
24	are myrtle beach beaches closed	en	us	myrtle beach	10	0		
25	are myrtle beach beaches nice	en	us	myrtle beach	0	0		
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# Chat GPT Overview





#### + New Chat

#### No plugins e

### ChatG

**Come up with concepts** for a retro-style arcade game

Compare storytelling techniques in novels and in films

Write a 500-750 word description of a Pigeon Forge Cabin named Rocky Top Lodge. The purpose of this copy is persuade someone to book this property over other similar properties.

Here is some relevant information:

Property Type: Cabin Property Location: Pigeon Forge, TN

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT September 25 Version

**K** Templates

David Angotti

D

*	GPT-4
enabled	~
PT	PLUS

Help me pick a birthday gift for my mom who likes gardening

Write a text message asking a friend to be my plus-one at a wedding



?

+ New Chat				📩 Plugins
Today  Rocky Top Lodge Esca	ℓ₫	< 2/2 >	D	Write a 500-750 word description of a Pigeon Forge Cabin na purpose of this copy is persuade someone to book this prope
				properties. Here is some relevant information: Property Type: Cabin Property Location: Pigeon Forge, TN Location Detail: This property is near Dollywood, Gatlinburg, Include sections with details about each level and include how each level and where- Main: dining room, kitchen, and living room, 2 king sized bedr Lower: 1 bedroom, 1 bathroom, a theater room, and an indoor Upper: pool table, arcades, 2 king sized bedrooms, and anoth bunk bed (this level sleeps six) Bedrooms: 6 Bathrooms: 6.5
				Features: Newly constructed (2022), Theater Room, Hot Tub, Views
			<b>S</b>	Welcome to Rocky Top Lodge: Your Dream Escape Nestled is Imagine waking up to the serene melodies of nature, with the painting a picturesque backdrop to your day. Welcome to Roc cabin where elegance meets tranquility in the heart of Pigeor constructed haven, built in 2022, is not merely a stay but an ele comfort, entertainment, and the ethereal beauty of nature. Main Level: A Blend of Luxury and Homeliness As you step into the main level of Rocky Top Lodge, you are g
K Templates			Seno	room, where a large table invites you to gather with loved one lighting. Adjacent, the fully-equipped kitchen, boasting mode
D David Angotti	•••		Cont	



amed Rocky Top Lodge. The erty over other similar

and the National Park

w many people can sleep on

rooms (this level sleeps four) r pool (this level sleeps two) her bedroom with a twin-sized

, Indoor Pool, Fire Pit, Mountain

#### in Pigeon Forge

e majestic Smoky Mountains

cky Top Lodge, a luxurious

n Forge, Tennessee. This newly

experience that intertwines

greeted by a spacious dining

es under the warm, ε 🛛 Stop generating

ern appliances and a generous

....

V



#### Suggest some names

for my cafe-by-day, bar-by-night business

in novels and in films

#### Make a content strategy

for a newsletter featuring free local weekend events

Come up with concepts

Create a ten-day social media campaign leading up to Black Friday advertising vacation rentals 🖄 on SmokyMountains.com.

for a retro-style arcade game



+	New Chat
Toda	Ŋ

📮 Black Friday Social Ca 🛛 🖉 🖻

#### Post Iype: Giveaway

- \* Caption: "GIVEAWAY ALERT! 🞉 Win a special discount for your next stay. Tag 2 friends & share your dream Smoky Mountains activity! #BlackFridayGiveaway"
- Content: An attractive image of a luxury cabin interior with text "GIVEAWAY."

#### **Day 8: Featured Cabin**

- Post Type: Video Tour
- Caption: "Step inside one of our favorite cabins! Step inside one of our favorite cabins! #CabinTour #HomeAwayFromHome"
- \* Content: A walkthrough of one of the top-rated cabins with highlights on unique features.

#### Day 9: Countdown

- Post Type: Animated Post
- Caption: "Just ONE day to go! Tomorrow, the mountains and deals await. #BlackFridayEve #MountainDeals"
- Content: An animated countdown timer with serene mountain backgrounds.

#### Day 10: Black Friday Reveal

- \* Post Type: Offer Image
- Caption: "BLACK FRIDAY IS HERE! **S** Book your perfect escape with incredible deals, today only! 🔥 #BlackFriday #BookNow"
- \* Content: Bold text revealing the discount percentage with vibrant visuals of the Smoky Mountains.

#### Additional Tips:

- 1. Use Instagram and Facebook stories daily to remind followers of the ongoing campaign and upcoming offers.
- 2. Collaborate with influencers or local attractions for shoutouts to increase visibility.
- 3. Engage with followers by replying to comments, sharing user-generated content, and using interactive stickers on stories.

Remember, consistency in the visual theme will maintain brand identity, so keep the color palette and style uniform throughout the campaign. G Regenerate

#### Send a message

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Plugin store		$\rightarrow$	

#### Show me a code snippet

of a website's sticky header

#### Suggest some names

#### Help me study

#### **Recommend activities**

for a team-building day with remote employees

#### Send a message

for my cafe-by-day, bar-by-night business

vocabulary for a college entrance exam

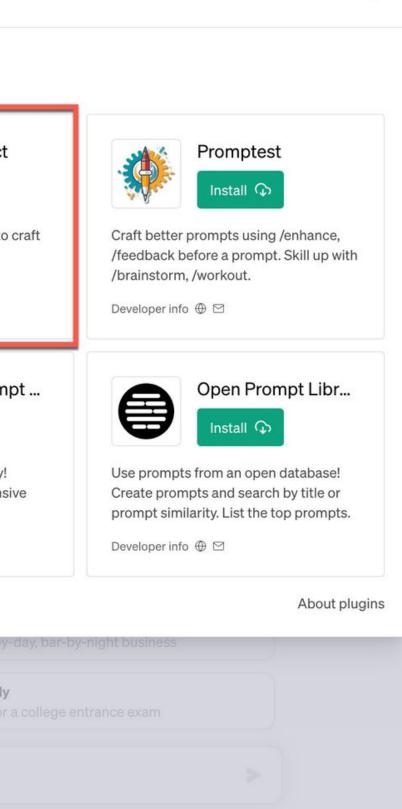
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#### **Plugin store**

Popular New All Installed	Q prompt	
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PromptRecruit	Auto Prompt	MixerBox Promp
PromptRecruit gives you the ability to talk with your recruitment system!	Save time by queuing your prompts to run one after the other.	Generate ideal prompts instantly! Ensure accurate and comprehensiv responses effortlessly!
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Recommend activities for a team-building day with remote employe Help me study vocabulary for a

Send a message



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#### Show me a code snippet

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#### Send a message

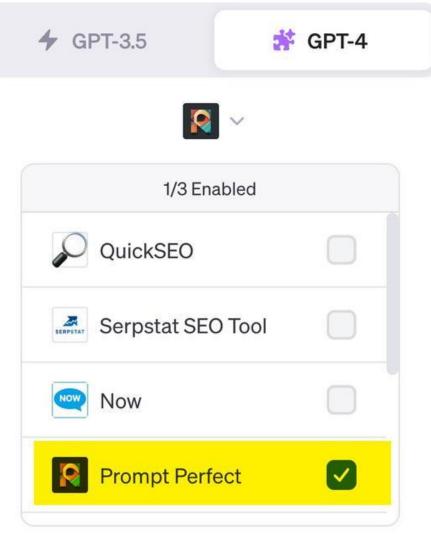
for my cafe-by-day, bar-by-night business

vocabulary for a college entrance exam

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#### + New Chat

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Plan a trip

Tell me a fun fact about the Roman Empire

to see the best of New York in 3 days

Suggest some names

for my cafe-by-day, bar-by-night business

best restaurants for couples in gatlinburg 'perfect'

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT September 25 Version

(K) Templates

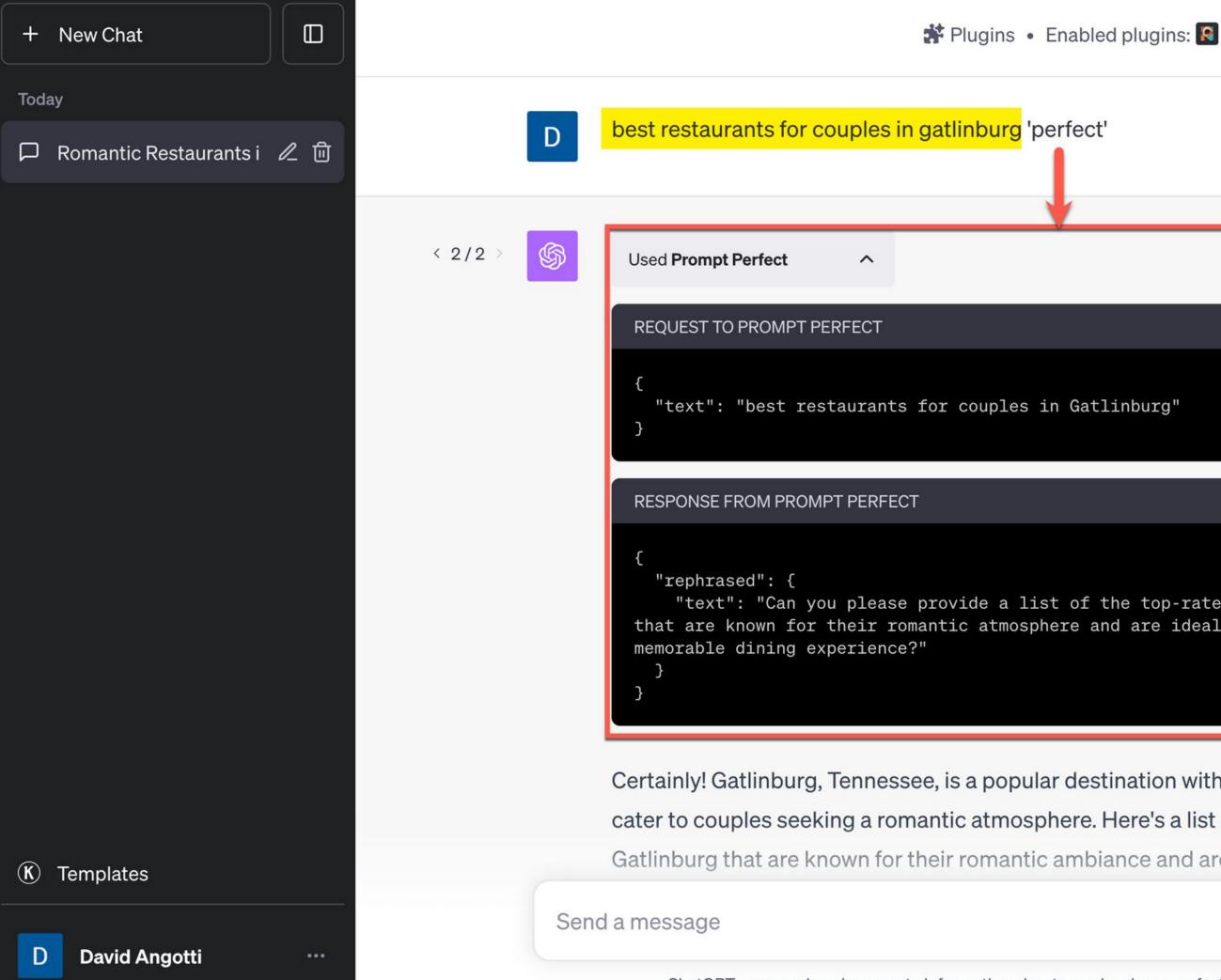
David Angotti D



#### **Recommend a dish**

to impress a date who's a picky eater







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e top-rated restaurants in Gatlinburg are ideal for couples looking for a	
ation with a variety of dining options that ere's a list of top-rated restau Ce and are ideal for couples looking for a	erating
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#### Introduction:

Embark on a culinary journey through Gatlinburg, a picturesque town nestled amidst the Great Smoky Mountains, renowned not only for its breathtaking vistas but also for its intimate and romantic dining experiences. The enchanting ambiance of the town is mirrored in its restaurants, each offering a unique blend of delightful cuisine and romantic settings, perfect for those special moments, whether celebrating milestones or simply savoring time together. Let's explore some establishments that have garnered acclaim for providing couples with a romantic and memorable dining experience.

#### **Restaurant Overviews:**

#### 1. The Peddler Steakhouse

- The Peddler Steakhouse is a timeless establishment in Gatlinburg, offering a blend of traditional and modern steakhouse dishes. With a rich history and a commitment to quality, it provides a warm, inviting atmosphere, enhanced by its riverside location, ensuring a romantic and memorable dining experience.
- Why it's romantic: The serene and intimate setting by the Little Pigeon River, coupled with dim lighting and rustic decor, crafts a picturesque romantic dinner setting.
- \* Menu Recommendation: The Peddler's signature cut steaks and the Grilled Rainbow Trout are popular among visitors.
- 2. The Melting Pot
  - The Melting Pot in Gatlinburg is a part of a renowned chain known for its fondue dining experience. It's a place where couples can enjoy a leisurely meal, dipping a variety of foods into delectable pots of fondue, creating a fun and interactive dining experience that enhances connection and enjoyment.
  - Why it's romantic: Engage in an interactive and intimate dining experience, cooking fondue together in secluded booths under low lighting.
  - ' Menu Recommendation: The Classic Alpine Cheese Fondue and the Original Chocolate Fondue are must-tries.
- 3. Cherokee Grill
  - Cherokee Grill stands out with its elegant, lodge-inspired atmosphere and a menu that perfectly balances classic and contemporary American cuisine. It's a place where traditional architecture and modern culinary artistry meet, providing a sophistica

#### Send a message

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ChatGPT PLUS

#### Give me ideas for what to do with my kids' art

Plan a trip

Compare storytelling techniques in novels and in films

Come up with concepts

#### 'perfect'

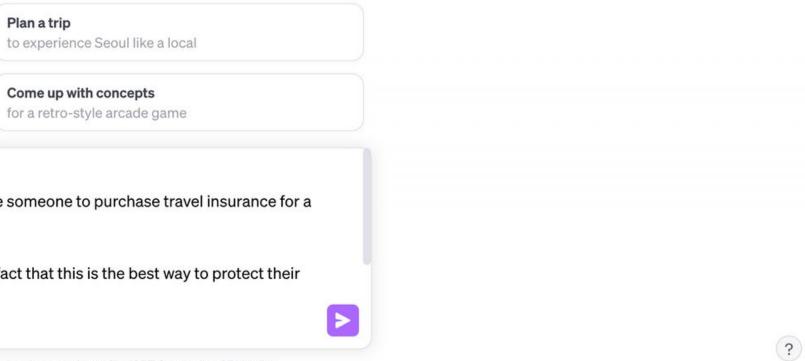
Write a compelling three-part email series to convince someone to purchase travel insurance for a vacation rental booking in the Smoky Mountains.

Each email should be persuasive and drive home the fact that this is the best way to protect their purchase. Here is the schedule on the emails:

Email 1 - Day of booking

Fmail 9 - 94 hours after booking

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#### Today

+ New Chat

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#### 'perfect'

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Write a compelling three-part email series to convince someone to purchase travel insurance for a vacation rental booking in the Smoky Mountains.

Each email should be persuasive and drive home the fact that this is the best way to protect their purchase. Here is the schedule on the emails: Email 1 - Day of booking

Email 2 - 24 hours after booking

Email 3 - 72 hours after booking (last chance to buy)

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The email should drive home that the booking is non-refundable without the travel insurance.

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#### Used Prompt Perfect

REQUEST TO PROMPT PERFECT

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"text": "Write a compelling three-part email series to convince someone to purchase travel insurance for a vacation rental booking in the Smoky Mountains. Each email should be persuasive and drive home the fact that this is the best way to protect their purchase. Here is the schedule on the emails: Email 1 - Day of booking Email 2 - 24 hours after booking Email 3 - 72 hours after booking (last chance to buy). The email should drive home that the booking is non-refundable without the travel insurance."

}

#### RESPONSE FROM PROMPT PERFECT

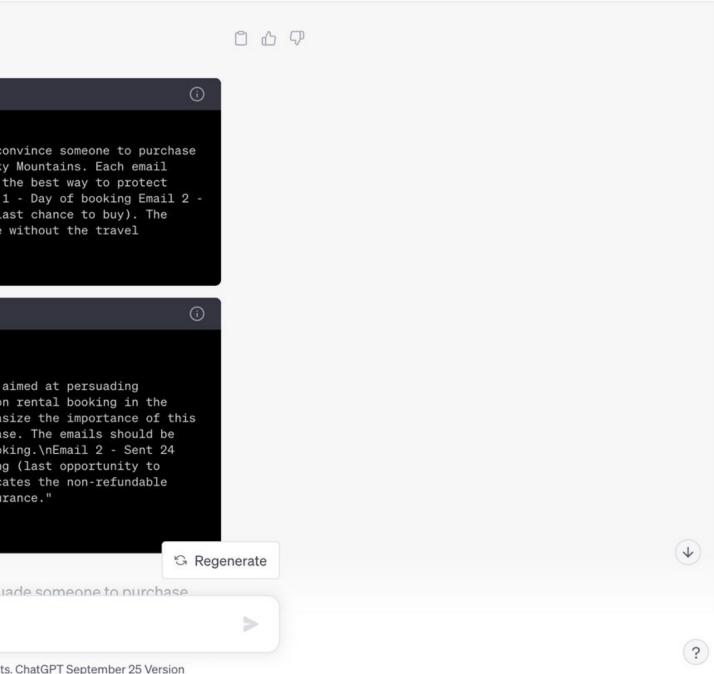
"rephrased": {

"text": "Compose a persuasive three-part email series aimed at persuading individuals to purchase travel insurance for their vacation rental booking in the Smoky Mountains. Each email should be compelling and emphasize the importance of this insurance as the ultimate method to safeguard their purchase. The emails should be scheduled as follows: \n\nEmail 1 - Sent on the day of booking.\nEmail 2 - Sent 24 hours after booking.\nEmail 3 - Sent 72 hours after booking (last opportunity to purchase). \n\nEnsure that each email effectively communicates the non-refundable nature of the booking without the inclusion of travel insurance." }

)

Certainly! Below is a three-part email series designed to persuade someone to purchase

Send a message



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ChatGPT PLUS

#### Give me ideas for what to do with my kids' art

Plan a trip

Compare storytelling techniques in novels and in films

Come up with concepts

#### 'perfect'

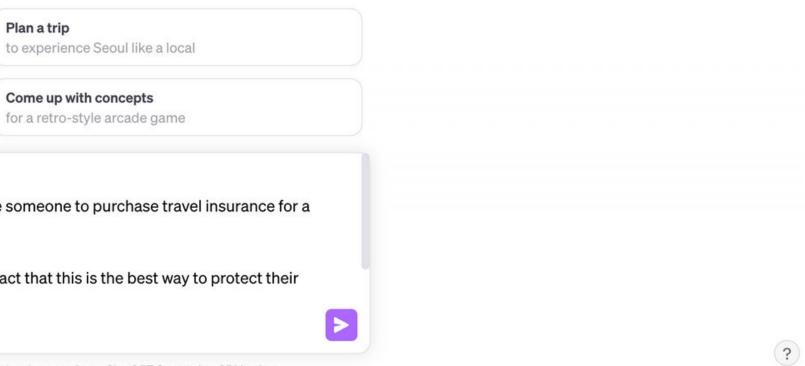
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#### Email 3: Last Chance to Secure Your Booking! [Sent 72 Hours After Booking]

Subject Line: Final Call: Secure Your Smoky Mountains Booking Now!

#### Body:

Hi [Customer Name],

Your journey to the Smoky Mountains is almost here! This is your final call to secure your non-refundable booking with our comprehensive travel insurance.

#### Why Make This Wise Choice?

- \* Financial Safety: Protect your investment against unforeseen cancellations.
- \* Travel Assistance: Access 24/7 support during your travels.
- Stress-Free Vacation: Enjoy your trip knowing you're protected against the unexpected.
- Lock in Your Protection Now This is Your Last Chance!

#### [Get Travel Insurance Now]

Thank you for choosing [Your Company Name]. We wish you an incredible and secure journey to the Smoky Mountains!

Safe travels, [Your Company Name]

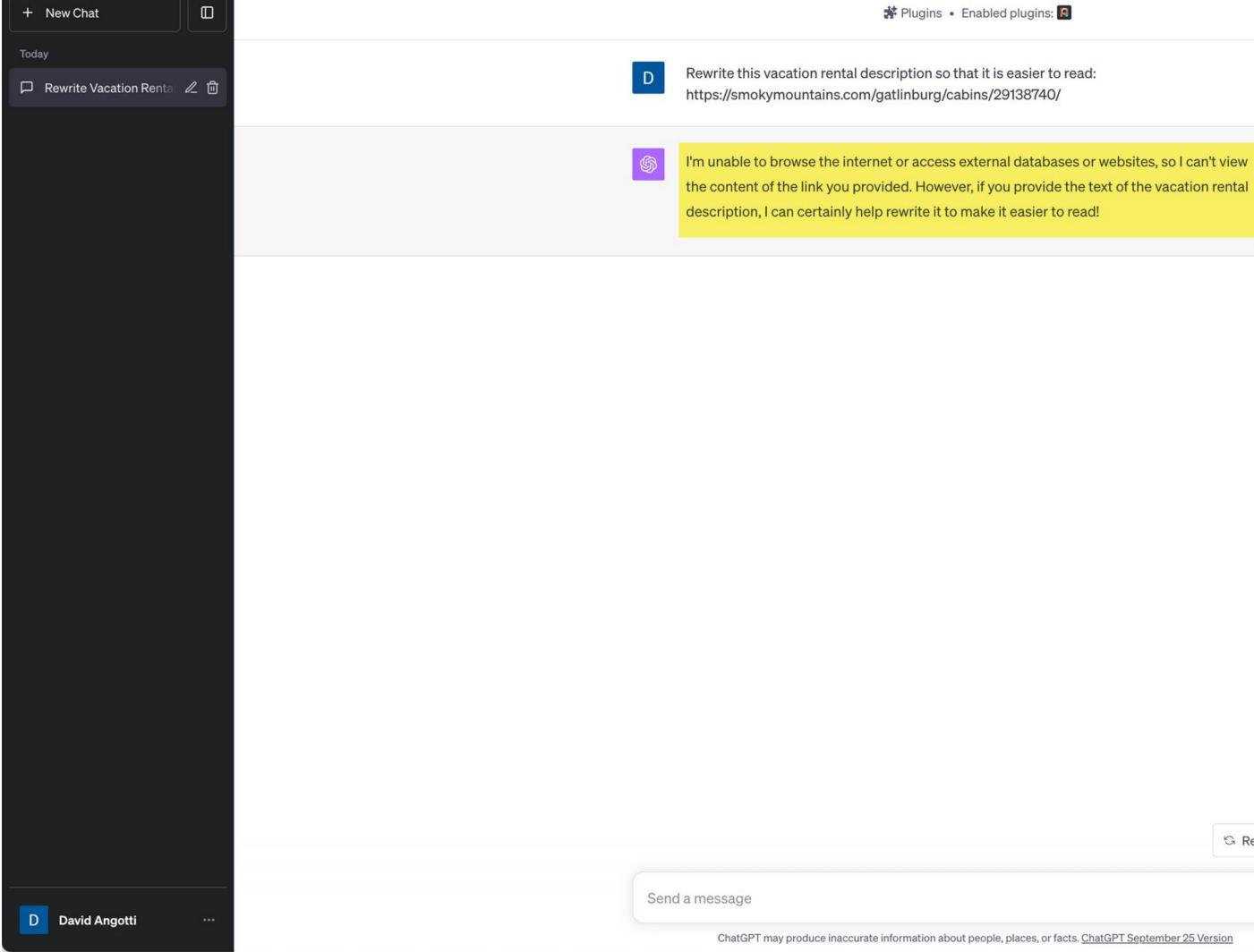
Feel free to adjust the content as per your specific offerings and company tone. Ensure that the call-to-action buttons/links are correctly implemented and tested before sending out the emails. Let me know if there are any other aspects you'd like me to cover or modify!

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Rewrite the above with the word protect substituted for secure

Send a message

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### ChatGPT PLUS

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#### Settings

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())	Data controls	Browse with Bing Try a version of ChatGPT that knows when and how to browse the inter answer questions about recent topics and events.
		Plugins Try a version of ChatGPT that knows when and how to use third-party p you enable.
		Advanced data analysis Try a version of ChatGPT that knows how to write and execute python of can work with file uploads. Try asking for help with data analysis, image conversions, or editing a code file. Note: files will not persist beyond a s session.

#### Brainstorm incentives

or a customer loyalty program in a small bookstore

#### Explain this code: "cat config.yaml | av

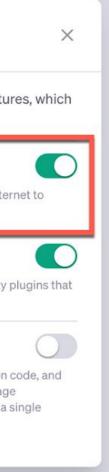
Compare storytelling techniques in novels and in films

### Come up with concepts

#### Send a message

D David Angotti

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#### Our most capable model, great for tasks that require creativity and advanced reasoning.

Available exclusively to Plus users

GPT-4 currently has a cap of 50 messages ever 3 hours.

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#### **Brainstorm incentives**

for a customer loyalty program in a small bookstore

Come up with concepts for a retro-style arcade game

#### Send a message

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## Explain this code: "cat config.yaml | awk NF" Compare storytelling techniques in novels and in films

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Create a content calendar for a TikTok account

#### Tell me a fun fact

about the Roman Empire

#### **Brainstorm names**

for my fantasy football team with a frog theme

**Recommend activities** for a team-building day with remote employees

Rewrite the vacation rental description found here: https://smokymountains.com/gatlinburg/cabins/29138740/

The copy should persuade someone to book this property that is booking for a large group. Groups that this property is perfect for: church groups, family reunions, sports teams, company retreats



Today

+ New Chat

🖵 Group Vacation Rental 🖉 🖻

Finished browsing

#### Overview

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Immerse in the blend of rustic charm and modern elegance at Parkside Lodge, comfortably nestled between the vivacious atmospheres of Pigeon Forge and Gatlinburg. Tailored to cater to large gatherings like family reunions, church groups, and corporate retreats, this expansive lodge accommodating 26 guests, promises an array of cozy corners amidst a spacious ambiance.

#### Features

Delight in an endless array of entertainment options as you step into a sunlit, spacious living area. From arcade classics, outdoor games, to cozy evenings by the firepit, the lodge guarantees amusement for every age. Six opulent bedrooms, each with its own bathroom, offer a tranquil retreat, ensuring everyone wakes up refreshed and ready for the day's adventures.

#### Location

Strategically located, a plethora of exciting activities await right at your doorstep. From shopping sprees, culinary explorations, to a day at Dollywood theme park, the locale offers something intriguing for everyone.

#### **Recent Reviews**

- Judy P. rejoiced in the ample space, "The Cabin was big enough... We were completely satisfied with this beautiful cabin!"<sup>1</sup>.
- Another guest appreciated the family-friendly features, "Enough space for each of us to spread out. The kids loved the games and the theater."<sup>1</sup>.
- \* A thrilled guest from Alpharetta, GA, found the property "simply awesome" and wellmaintained, promising to book it again on their next visit to Smoky<sup>1</sup>.

Embark on a journey of unforgettable memories at Parkside Lodge!

Send a message

G Regenerate

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Create a workout plan

for resistance training

Help me pick

Recommend a dish to bring to a potluck

Write a text message asking a friend to be my plus-one at a wedding

We just added this vacation rental to our property management program: https://smokymountains.com/gatlinburg/cabins/29138740/

Write a series of five social media posts that highlight the best aspects of this property.

a gift for my dad who loves fishing

\*



+ New Chat	I Web Browsing
Today □ Highlighting Parkside L 之 创	We just added this vacation rental to our property management program: https://smokymountains.com/gatlinburg/cabins/29138740/ Write a series of five social media posts that highlight the best aspects of this property.
	<ul> <li>Finished browsing</li> <li>Here are five social media posts highlighting the best aspects of Parkside Lodge:</li> <li>A Nestled between Pigeon Forge and Gatlinburg, Parkside Lodge is the perfect getaway for large groups with its 6 spacious bedrooms! #SmokyMountainsRetreat</li> <li>M From arcade classics to a cozy firepit, entertainment is taken to the next level at Parkside Lodge! #FamilyFun</li> <li>Q Whip up delicious meals in our fully-equipped kitchen, making group dinners a breeze! #GourmetGetaway</li> <li>Movie night anyone? Our cozy living space with a large stone fireplace sets the perfect ambiance for a relaxing evening. #CozyCabinLife</li> <li>I Movie night anyonky Mountains adventure from Parkside Lodge, with Dollywood and hiking trails just a short drive away! #AdventureA<sup>1</sup>urce].</li> </ul>

Send a message

G Regenerate

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## **Prompt Recipe**

What [do you want]
Where [will this be used]
How [format, tone, and/or language]
Who [audience this is for]
When [timetable for use]
Why [purpose and/or goal]



Tell me a fun fact

about the Roman Empire

Suggest some names for my cafe-by-day, bar-by-night business Write a thank-you note

to a guest speaker for my class

Show me a code snippet of a website's sticky header

Write an effective pitch to convince someone to use a professional property management company for their vacation rental. This will be used via email.Include 500-1000 words in convincing tone and include headings and/or bullets as needed. Include a top-five reasons list. The target audience is vacation rental homeowners that self-manage the property today. To be used immediately.To gain them as a customer.



regulations.

' Insurance and Liability Management: Our risk management strategies protect you from potential liabilities, providing peace of mind.

#### **Top 5 Reasons to Choose Our Property Management** Services:

- 1. Maximized Revenue: Through strategic pricing and marketing, we aim to significantly increase your rental income.
- 2. Time Savings: Free up your valuable time from daily management hassles and focus on what matters most to you.
- 3. Professional Expertise: Leverage our industry knowledge and experience to ensure your property stands out in a competitive market.
- 4. Peace of Mind: Rest easy knowing that every aspect of your property management is handled by a dedicated team of professionals.
- 5. Enhanced Guest Satisfaction: Happy guests are more likely to return and refer others, driving long-term success for your vacation rental.

I invite you to explore a stress-free and profitable venture by allowing us to manage your cherished vacation rental. Our team is excited to discuss how we can serve you and ensure the continued success and growth of your property.

Thank you for considering our professional property management services. I am looking forward to discussing this opportunity further at your convenience. Please feel free to reach out to me directly at [Your Phone Number] or [Your Email] to arrange a suitable time for a conversation.

Warm regards,

[Your Full Name] [Your Title] [Your Contact Information] [Property Management Company Name]

Send a message

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Sheet1 -

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use a professional property management company for their vacation rental.

include headings and/or bullets as needed. Include a top-five reasons list. ners that self-manage the property today.

use a professional property management company for their vacation rental. ords in convincing tone and include headings and/or bullets as needed. ice is vacation rental homeowners that self-manage the property today. To be





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# Content Research & Ideation







#### **Recommend activities**

Compare business strategies

for a team-building day with remote employees

#### **Brainstorm names**

#### Write a Python script

for transitioning from budget to luxury vs. luxury to bu...

to automate sending daily email reports

What are ten of the most frequently asked questions potential visitors to Gatlinburg have?

for my fantasy football team with a frog theme



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Today

🟳 Gatlinburg FAQs & Tips 🖉 🗇



What are ten of the most frequently asked questions potential

#### ¢ Finished browsing

Here are ten frequently asked questions potential visitors to C the Gatlinburg official website:

- 1. Cost of Entry to Great Smoky Mountains National Park: The parking fees apply.
- 2. Closest Airport to Gatlinburg: The nearest commercial airpo Knoxville, Tennessee, about 40 miles from Gatlinburg.
- 3. Obtaining a Fishing License and Gatlinburg Fishing Permit: various locations including the Gatlinburg Welcome Center, to \$9.00 per day.
- 4. Actions if a Bear is Encountered: Visitors are advised not to themselves appear larger while making noise to deter the be
- 5. Origins of the Song "Rocky Top": The song was composed in Gatlinburg Inn in 1967.
- 6. Workout Facilities: Information on where to work out if lodging amenities.
- 7. Environmental Protection Measures: Inquiries about what G the environment.
- 8. Trolley Operating Hours: Information on the operational hou
- 9. Places to Watch Sunrise or Sunset: Information on ideal spo in the area.
- 10. Pet Policies on Gatlinburg Streets: Information on whether p of Gatlinburg<sup>1</sup>.

Additionally, other frequently asked questions found on differ hotel check-in/check-out times, pet-friendly accommodation and distances to attractions like the Gatlinburg Skylift Park<sup>23</sup>.

#### Send a message

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visitors to	Gatlinburg	have?

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#### Show me a code snippet

Help me pick

of a website's sticky header

#### Suggest fun activities

to do indoors with my high-energy dog

#### a gift for my dad who loves fishing

Make up a story

#### Suggest 50 topic ideas related to the Smoky Mountains

D David Angotti

about Sharky, a tooth-brushing shark superhero

>

Certainly! Planning a vacation to the Smoky Mountains and the surrounding towns can encompass a myriad of activities, attractions, and experiences. Here are 50 topic ideas that could be beneficial:

- 1. Discovering the top hiking trails in the Smoky Mountains.
- 2. A guide to the best campgrounds in and around the Smoky Mountains.
- 3. The most scenic drives in the Smoky Mountains region.
- Exploring the cultural heritage of the Smoky Mountains.
- 5. A roundup of family-friendly activities in Gatlinburg.
- 6. Uncovering the best fishing spots in the Smoky Mountains.
- 7. Experiencing the magic of fall colors in the Smoky Mountains.
- 8. A guide to wildlife viewing in the Smoky Mountains.
- 9. Discovering hidden gems: Lesser-known attractions in Pigeon Forge and Sevierville.
- 10. The best picnic spots in the Smoky Mountains National Park.
- 11. Top-rated bed and breakfasts in the Smoky Mountains region.
- 12. A food lover's guide to Gatlinburg: Top restaurants and local delicacies.
- 13. The history and charm of Cades Cove in the Smoky Mountains.
- 14. Exploring the arts and crafts community of Gatlinburg.
- 15. The top-rated attractions for kids in Pigeon Forge.
- 16. A guide to the historical landmarks in Sevierville.
- 17. The best spots for photography in the Smoky Mountains.
- 18. Uncovering the musical heritage of the Smoky Mountains region.
- 19. A guide to the best seasonal events and festivals in the Smoky Mountains area.
- 20. Exploring the adventurous side of the Smokies: Zip-lining, whitewater rafting, and more.
- 21. The top amusement parks and entertainment venues in Pigeon Forge.
- 22. A guide to horseback riding in the Smoky Mountains.
- 23. The best spots for a romantic getaway in the Smoky Mountains region.
- 24. A guide to luxury lodging and amenities in the Smoky Mountains.
- 25. The best shopping destinations in Gatlinburg, Pigeon Forge, and Sevierville.
- 26. Discovering the moonshine culture of the Smoky Mountains region.
- 27. Tips for a budget-friendly vacation in the Smoky Mountains area.
- 28. A guide to cabins and lodges in the Smoky Mountains.
- 29. A guide to the most stunning waterfalls in the Smoky Mountains.

Send a message

+ New Chat

📮 Smoky Mountains Topi 🖉 🖻

Today

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G Regenerate

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	✤ GPT-3.5 ✿ GPT-4	
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SERPSTAT	QuickSEO	
Serpstat SEO Tool	Serpstat SEO Tool	
Discover SEO keywords for a specific topic and analyze SEO metrics/backlink data for a domain with Serpstat.com.	Now	
	Prompt Perfect	

#### Make a content strategy

**Recommend activities** 

for a newsletter featuring free local weekend events

#### Show me a code snippet

of a website's sticky header

#### Suggest some codenames for a project introducing flexible work arrangements

for a team-building day with remote employees

I am wanting to perform keyword research for the purpose of SEO task prioritization. List the 25 most popular keywords about hiking in the Smoky Mountains based on search volume and SERP difficulty. Display the metrics as columns.

ChatGPT may produce inaccurate information about people, places, or facts. ChatGPT September 25 Version



D

I am wanting to perform keyword research for the purpose of SEO task prioritization 25 most popular hikes in the Smoky Mountains based on search volume and SERF Display the metrics as columns.

#### \$

#### Used Serpstat SEO Tool

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Here are the 25 most popular keywords related to "hikes in the Smoky Mountains" based on search volume and SERP difficulty:

No.	Keyword	Search Volume	CPC (Cost Per Click)	Competition	SERP Difficulty
1	hiking trails in the great smoky mountains	4400	\$0.25	18	29.89
2	hiking in the great smoky mountains	3600	\$0.04	12	30.12
3	best hiking trails in the smoky mountains	3600	\$0.04	12	26.89
4	best hikes in the smoky mountains	3600	\$0.04	12	21.60
5	best hiking in the smoky mountains	1900	\$0.04	13	26.89
6	hikes in the great smoky mountains	880	\$0.25	15	29.89
7	best hikes in the great smoky mountains	880	\$0.04	5	26.89
8	easy hikes in the smoky mountains	590	\$0.05	13	9.77
9	hiking in the smoky mountains national park	590	\$0.38	12	36.51
10	best trails to hike in the smoky mountains	590	\$0.04	13	0.81
11	best hikes in the smoky mountains national park	590	\$0.11	5	21.60
12	hiking in the smoky mountain	590	\$0.38	13	29.85

Senda

on. List the	
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### copy.ai

- P Chat
- My Projects
- E Infobase
- III Brand Voice
- Templates
- 🌽 Tools 🗸
- Q Find a tool
- Favorite Tools (0)
- Popular Tools (5)
- Recent Tools (0)
- Product Descriptions (1)
- Digital Ad Copy (9)
- Startup Tools (5)
- Website Copy (10)
- Blog Tools (9)
- Email/Letter (6)
- Social Media Tools (16)
- Sales Copy (8)
- Writing Tools (19)
- Brainstorming Tools (5)
- Personal Tools (6)

#### ⁰∂ Workflows >

You have 4 available seats

A<sup>\*</sup> Invite a Teammate

(PW)

\$

#### SmokyMountains.com Ideas

### Welcome to Chat by Copy.ai

Get started by writing a task and Chat can do the rest. Not sure where to start? Check out the Prompt Library for inspiration.

#### **Real-Time Search**

 "Summarize the latest news on generative AI"

 "Write a personalized email to [insert Linkedin profile URL]"

#### Long Form Content

"Create a blog post about search engine optimization" "Write a press release about www.copy.ai"

#### **Brainstorm Ideas**

"Generate 10 Instagram captions for fashion week"
 "Write a product description for a bicycle in the style of Hemingway"

I need 100 ideas related to Smoky Mountain vacations

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### copy.ai

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- Blog Tools (9)
- Email/Letter (6)
- Social Media Tools (16)
- Sales Copy (8)
- Writing Tools (19)
- Brainstorming Tools (5)
- Personal Tools (6)

#### ⁰ Workflows >

You have 4 available seats

A<sup>\*</sup> Invite a Teammate

PW

### Welcome to Chat by Copy.ai

Get started by writing a task and Chat can do the rest. Not sure where to start? Check out the Prompt Library for inspiration.

#### **Real-Time Search**

Q "Summarize the latest news on generative AI" "Write a personalized email to [insert Linkedin profile URL]"

#### Long Form Content

"Create a blog post about search engine optimization" "Write a press release about www.copy.ai"

#### **Brainstorm Ideas**

"Generate 10 Instagram captions for fashion week"
 "Write a product description for a bicycle in the style of Hemingway"

Generate a comprehensive list of 100 unique and exciting ideas for planning a memorable Smoky Mountain vacation, ensuring diversity in activities, attractions, and locations.

					New Project
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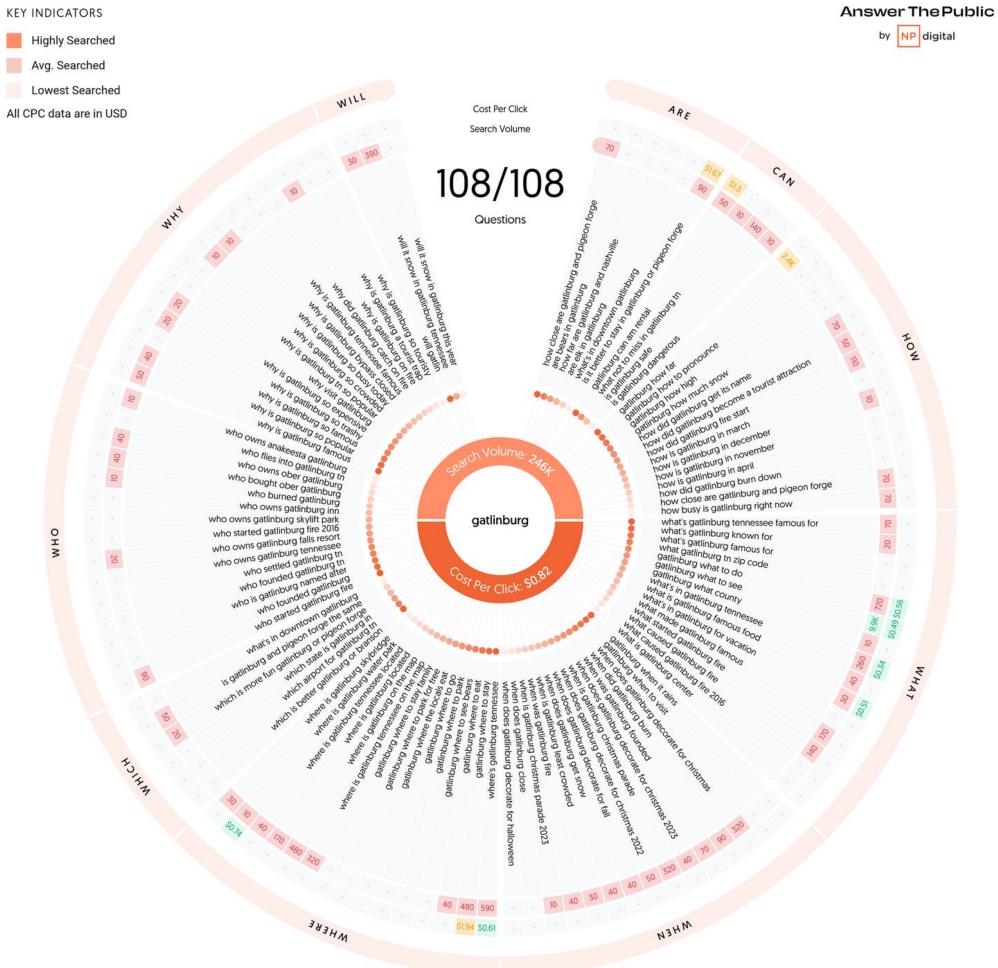
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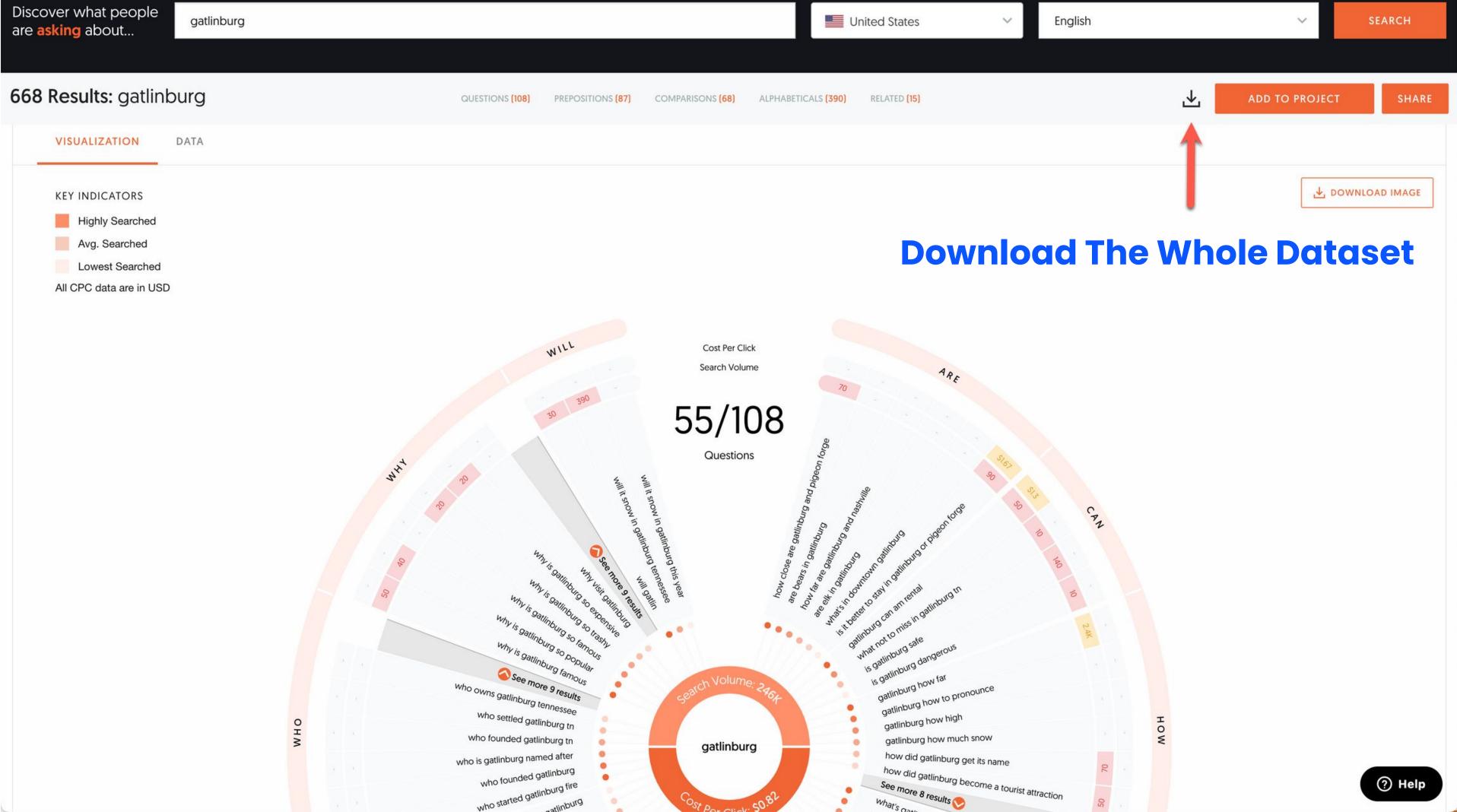
#### SmokyMountains.com Ideas

P Chat	Sure! Here's a list of 100 unique and exciting ideas for planning a memorable Smoky Mountain vacation:
My Projects	
	1. Hike to the top of Clingmans Dome for panoramic views.
E Infobase	2. Go whitewater rafting on the Pigeon River.
Brand Voice	3. Explore the underground wonders of the Tuckaleechee Caverns.
	4. Take a scenic drive on the Blue Ridge Parkway.
Templates	5. Visit Dollywood for thrilling rides and live entertainment.
ℰ Tools ∨	6. Go horseback riding through the mountains.
	<ol><li>Experience the mesmerizing synchronous firefly display in Elkmont.</li></ol>
Q Find a tool	8. Rent a cabin in Gatlinburg and enjoy the beautiful surroundings.
	<ol><li>Attend a bluegrass music festival in Pigeon Forge.</li></ol>
Favorite Tools (0)	10. Take a scenic helicopter tour over the mountains.
<ul> <li>Popular Tools (5)</li> <li>Recent Tools (0)</li> </ul>	11. Explore the colorful gardens of the Great Smoky Mountains National Park.
Recent roois (0)	12. Visit the historic homesteads in Cades Cove.
	<ol><li>Enjoy a day of fishing in the pristine mountain streams.</li></ol>
<ul> <li>Product Descriptions (1)</li> <li>Divide Ad Opera (0)</li> </ul>	14. Go zip-lining through the treetops.
<ul> <li>Digital Ad Copy (9)</li> <li>Startup Tools (5)</li> </ul>	15. Explore the tree canopy at the Anakeesta Adventure Park.
Website Copy (10)	16. Take a guided wildlife tour to spot black bears, elk, and other animals.
<ul> <li>Blog Tools (9)</li> </ul>	17. Visit the Titanic Museum in Pigeon Forge.
Email/Letter (6)	18. Take a leisurely bike ride along the popular Gatlinburg Trail.
<ul> <li>Social Media Tools (16)</li> </ul>	19. Go on a thrilling ATV adventure through the mountain trails.
Sales Copy (8)	20. Enjoy a relaxing picnic by the Little Pigeon River.
<ul> <li>Writing Tools (19)</li> </ul>	21. Take part in a moonshine tasting tour.
<ul> <li>Brainstorming Tools (5)</li> </ul>	22. Visit the Ober Gatlinburg ski resort for winter sports activities.
Personal Tools (6)	23. Take a scenic helicopter tour over Gatlinburg and the Smoky Mountains.
	24. Explore the historic Roaring Fork Motor Nature Trail.
	25. Visit the Hollywood Wax Museum in Pigeon Forge.
°∂ Workflows >	26. Take a scenic train ride on the Great Smoky Mountains Railroad.
	27. Attend a dinner theater show in Pigeon Forge.
	28. Explore the Arts & Crafts Community in Gatlinburg.
	29. Go gem mining and take home some precious stones.
	20 Enjoy a tubing advan
You have 4 available seats	30. Enjoy a tubing adver Jump To Latest River. 31. Take a guided tour of the Forbidgen Caverns.
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## **Remember This?** Let's Layer Tools!



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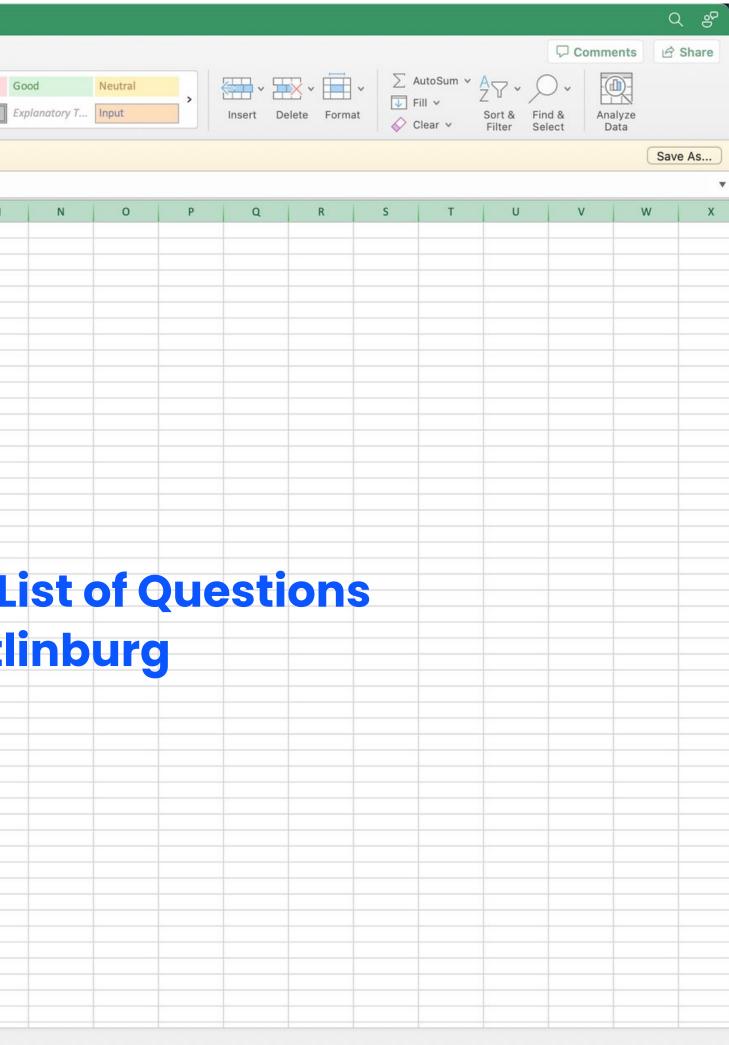
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gatlinburg-en-us-suggestions-17 +



'perfect' Create a hub and spoke model for the following travel-related questions for Gatlinburg, TN, which is a popular vacation destination. Consolidate similar ideas and eliminate redundant ideas:

D

how close are gatlinburg and pigeon forge are bears in gatlinburg how far are gatlinburg and nashville are elk in gatlinburg what's in downtown gatlinburg is it better to stay in gatlinburg or pigeon forge gatlinburg can am rental what not to miss in gatlinburg tn is gatlinburg safe is gatlinburg dangerous gatlinburg how far gatlinburg how to pronounce gatlinburg how high gatlinburg how much snow how did gatlinburg get its name how did gatlinburg become a tourist attraction how did gatlinburg fire start how is gatlinburg in march how is gatlinburg in december how is gatlinburg in november how is gatlinburg in april how did gatlinburg burn down how close are gatlinburg and pigeon forge how busy is gatlinburg right now what's gatlinburg tennessee famous for what's gatlinburg known for what's gatlinburg famous for what gatlinburg tn zip code gatlinburg what to do gatlinburg what to see gatlinburg what county what's in gatlinburg tennessee what is gatlinburg famous food what's in gatlinburg for vacation what made gatlinburg famous what started gatlinburg fire what caused gatlinburg fire what caused gatlinburg fire 2016 what is gatlinburg center gatlinburg when it rains gatlinburg when to visit when does gatlinburg decorate for christmas when did gatlinburg burn when was gatlinburg founded when does gatlinburg decorate for christmas 2023

#### □ Stop generating

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#### Used Prompt Perfect

Certainly! Here's a hub and spoke model to address the various travel-related inquiries regarding Gatlinburg, TN. I've organized and streamlined similar concepts while eliminating any repetitive ideas:

#### Hub: Gatlinburg, TN

#### 1. Proximity & Location

- How close are Gatlinburg and Pigeon Forge?
- How far are Gatlinburg and Nashville?
- Where's Gatlinburg Tennessee?
- Where is Gatlinburg on the map?
- Gatlinburg is in what county?

#### 2. Wildlife & Nature

- Are bears in Gatlinburg?
- Are elk in Gatlinburg?
- Gatlinburg waterfalls you can drive to.

#### 3. Downtown & Attractions

- What's in downtown Gatlinburg?
- . What not to miss in Gatlinburg, TN?
- Gatlinburg what to do?
- Gatlinburg what to see?
- . What is Gatlinburg famous food?
- \* Gatlinburg skybridge and other attractions.

#### 4. History & Origin

- How did Gatlinburg get its name?
- How did Gatlinburg become a tourist attraction?
- Who founded Gatlinburg?
- Who is Gatlinburg named after?

#### 5. Safety & Incidents

- \* Is Gatlinburg safe?
- How did Gatlinburg fire start?
- Who started Gatlinburg fire?
- Why did Gatlinburg catch on fire?

#### 6. Weather & Seasons

- \* How is Gatlinburg in different months (March, December, November, April)?
- \* When does Gatlinburg decorate for various events (Christmas, fall, Halloween)?
- Will it snow in Gatlinburg this year?

#### 7. Accommodation & Dining

- Is it better to stay in Gatlinburg or Pigeon Forge?
- Gatlinburg where to stay?
- Gatlinburg where to eat?

## **108 Questions Distilled Into** A Digestible & Actionable **Content Strategy**

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## **Plan Your Fall** Smoky Mountain Getaway

BOOK NOW

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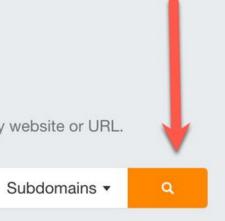
## Let's do some competitive research!

#### Site Explorer

Get an in-depth look at the backlink profile and search traffic of any website or URL.

http + https 🔻 smokymountains.com

About Team Our data Blog Robot Jobs Plans & pricing API Help Contact us 🛛 🌐 English 🔻



ahrefs Dashboard	Site Explorer Keywords Explorer Site Audit Rank Tracker Content Exp	olorer Web Explorer Competitive Analysis More 🗸 🛛 Academy 🖄 Community 🖄		🔲 davidangotti@gm 🖣
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Top subioiders Top subdomains Organic competitors Content gap	\$0 \$0 \$7	75K \$150K Organic traffic value	\$225K	\$300K
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Ads

Paid pages

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Anchors

Internal links 🔺 🚺

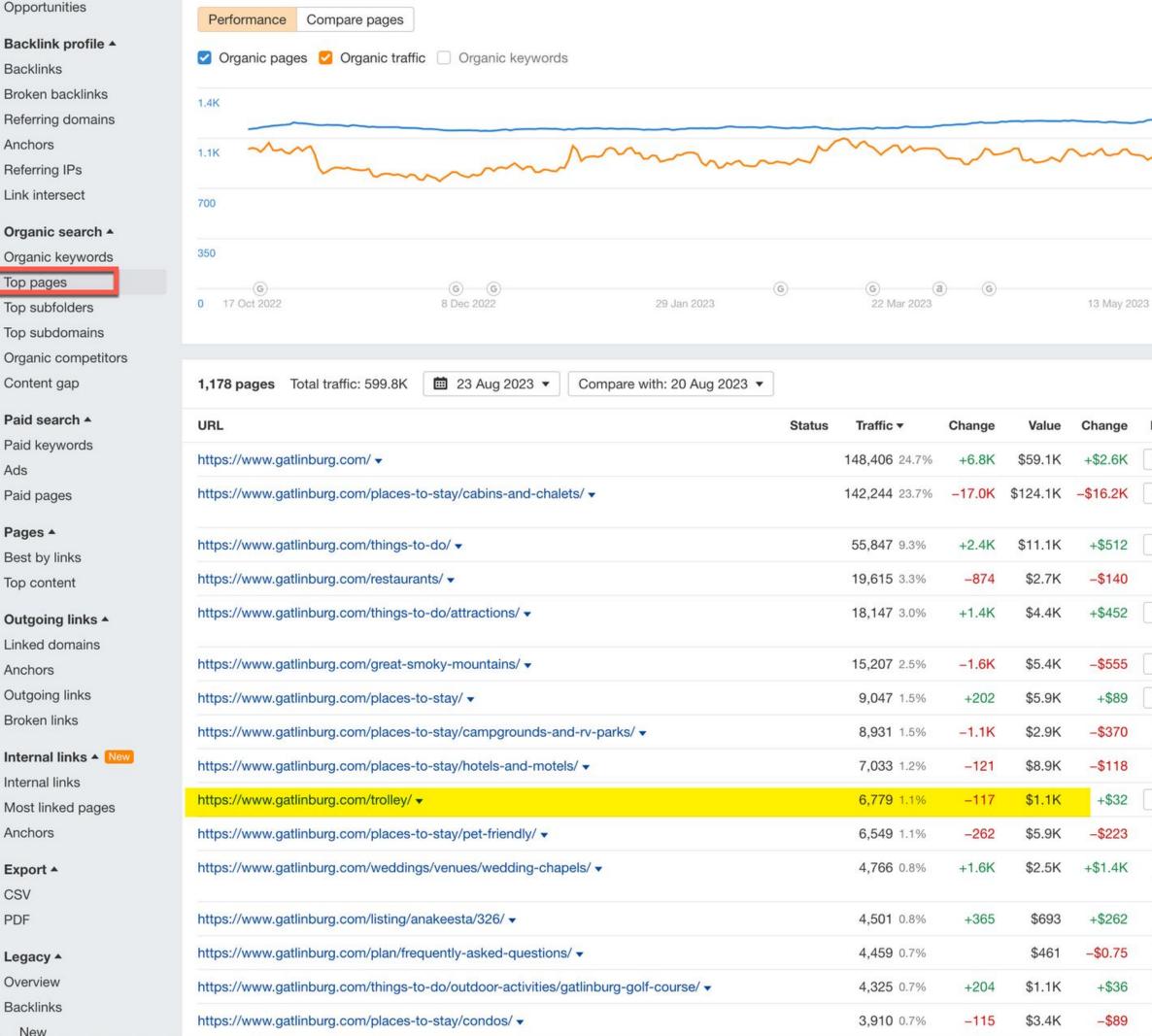
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Best by links Top content

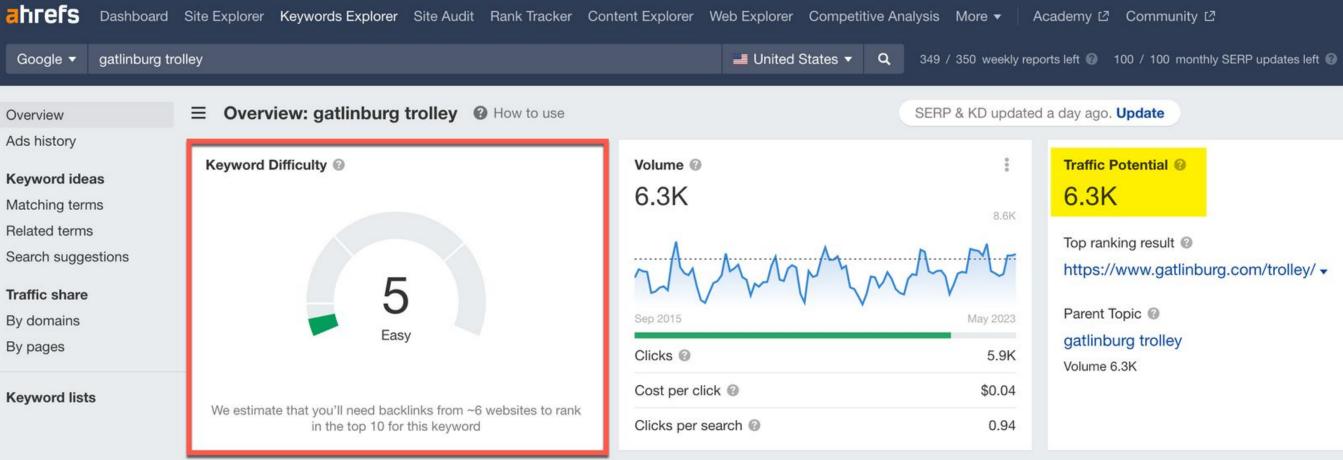
Outgoing links 🔺 Linked domains

	Domain	Keyword overlap	Competitor's keywords	Common keywords	Share	Target's keywords	DR	Traffic •	Change	Value	Change	Pages	Change
1	☐ gatlinburg.com <del>-</del>		33,451	29,195	22.3%	68,033	72	572.9K	+22.5K	\$289.8K	+\$2.1K	1.1K <b>•</b>	-16
	☐ dollywood.com ▼	_	85,895	23,840	13.0%	73,388	74	500.6K	+8.2K	\$144.5K	+\$11.3K	869 🔻	-2
	pigeonforge.com -		32,301	39,821	30.7%	57,407	52	298.9K	-14.5K	\$164.2K	-\$19.3K	2.2K 🔻	+228
	mypigeonforge.com -		32,521	28,452	21.9%	68,776	66	275.3K	-1.6K	\$137.3K	-\$1.2K	2.1K 🔻	-290
	cabinsofthesmokymountains.com	-	13,075	32,145	29.1%	65,083	40	235.8K	-5.7K	\$183.6K	-\$5.7K	996 🕶	+11
	cabinsforyou.com 🗸		16,792	27,603	24.2%	69,625	43	122.9K	+2.2K	\$94.4K	+\$823	1.7K ▼	-71
	visitmysmokies.com -		22,080	40,844	34.2%	56,384	57	94.3K	-5.6K	\$36.2K	-\$3.5K	4.3K ▼	+5
	☐ colonialproperties.com ▼	-	6,817	26,542	25.5%	70,686	20	82.4K	+42.9K	\$54.2K	+\$29.2K	1.1K ▼	+59
	□ patriotgetaways.com ▼		17,809	28,332	24.6%	68,896	43	77.3K	-6.3K	\$60.0K	-\$5.6K	980 🔻	-6
	□ cabinsusa.com ▼		16,370	28,165	24.8%	69,063	39	65.8K	-8.9K	\$50.9K	-\$8.0K	1.0K <b>•</b>	-19

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Top content	pigeonforge.com -					32,301	39,821	30.7%	57,407	52 298.	0K -14.5K	\$164.2K	-\$19.3K	2.2K 🔻	+228	
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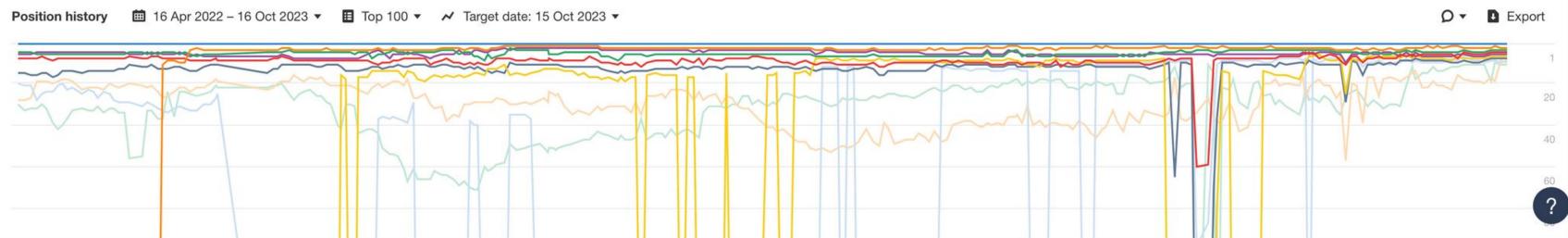


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383 🔻	-23	gatlinburg hotels	16.0K		2
3,775 🔻	-278	gatlinburg trolley	6.9K		1
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370 🔻	-20	gatlinburg golf course	3.8K		1
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#### Keyword ideas

Terms match 🔞		Questions 🚱		Also rank for 🔞		Also talk about 🔞	
gatlinburg trolley	6.3K	how often does the gatlinburg trolley run	10	westgate resorts	62K	gatlinburg	500K
gatlinburg trolley schedule	800	how much does it cost to ride the trolley in gatlinburg	10	dollywood hours	28K	gatlinburg tn	228K
gatlinburg trolley locator	700	tn?	0.10	trolley	26K	pigeon forge	118K
gatlinburg trolley route	250	which trolley in gatlinburg goes to piegon forge	0-10	red carpet inn	18K	smoky mountains	83K
gatlinburg trolley map	200	how much is the gatlinburg trolley	0-10	margaritaville pigeon forge	18K	day pass	61K
View all 428 >		how much ia it to ride the gatlinburg trolley	0–10	View all 6,278 >		View all 131 >	
		View all 40 >					



	{} API + /	Add to
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🗾 India	10	0%
💿 Brazil	10	0%
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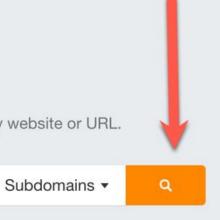
## OK, We have a content idea or strategy. Can we rank for these ideas though?

#### Site Explorer

Get an in-depth look at the backlink profile and search traffic of any website or URL.

http + https 🔻 smokymountains.com

About Team Our data Blog Robot Jobs Plans & pricing API Help Contact us 🕀 English 🔻



<b>ahrefs</b> Dashboard S	Site Explorer Keywords Explorer Site Audit Rank Tracker Co	ntent Explorer	Web Exp	lorer	Competi	tive Analy	ysis N	/lore ▼	A	cademy 亿 Community 亿		🗔 dav	vidangotti@gm 👻
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Referring IPs Link intersect	+ smoky mountain	3	23.0K	77	0.41	207	0		8	https://smokymountains.com/ - 1 more	~ ~	SERP •	1 d ago
	+ cabin rentals in gatlinburg tennessee	3	2.7K	75	0.95	128	362		5	https://smokymountains.com/gatlinburg/cabins/ -	~ *	SERP •	8 h ago
Organic search ▲ Organic keywords	+ cabin rentals gatlinburg tn	1	11.0K	75	0.95	1,676	0		4	https://smokymountains.com/gatlinburg/cabins/ - 1 more	~ ~	SERP •	44 min ago
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Broken links	+ cabin rental gatlinburg tn	1	5.5K	73	0.95	441	0		6	https://smokymountains.com/gatlinburg/cabins/ - 1 more	~ ~	SERP -	21 h ago
Internal links 🔺 New	+ cabins gatlinburg tn	1	7.2K	73	0.83	439	0		8	https://smokymountains.com/gatlinburg/cabins/ -	~ -	SERP -	1 d ago
Internal links	□ + fall color	2	1.2K	72	0.27	169	0		1	https://smokymountains.com/fall-foliage-map/ -	~ •	SERP 🔻	4 d ago
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	☐ ✓ gatlinburg tennessee cabins	1	9.5K	75	0.83	705	0	5
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n <b>*</b>	gatlinburg cabin rentals	4	33.0K	=	1.01	2,610	0	3
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ains	+ cabin rentals in gatlinburg		5.9K	73	1.01	696	0	5
nks	+ cabins near gatlinburg tn	1	1.6K	73	1.13	107	0	7
K5	+ cabin rental gatlinburg tn	1	5.5K	73	0.95	441	0	6
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	gatlinburg vacation rentals	1	1.1K	72	1.12	116	0	4

## edict Ranking Potential

- Search Your Brand On AHREFS
- Site Explorer
- Click 'Organic Keywords'
- Add Positions 1-10 (filter)
- Add Volume from 1,000 (filter)
- Click 'Show Results'
- Sort by KD Score (descending)

e average KD score of your o-five, non-branded keywords is e max KD score you should target tially.



# Content Creation







## Give me ideas

Come up with concepts

for what to do with my kids' art

## Suggest some codenames

for a project introducing flexible work arrangements

## Write a spreadsheet formula

for a retro-style arcade game

Write a detailed outline with headings and sub-points for this idea: Discovering the top hiking trails in the Smoky Mountains.

to convert a date to the weekday



+	New Chat
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🟳 Smoky Mountains Topi 🖉 🗇

III. Top Hiking Trails A. Easy Trails

1. Laurel Falls Trail

a. Distance and elevation

b. Highlights and attractions

2. Gatlinburg Trail

a. Distance and elevation

b. Highlights and attractions

B. Moderate Trails

1. Alum Cave Trail

a. Distance and elevation

b. Highlights and attractions

2. Abrams Falls Trail

a. Distance and elevation

b. Highlights and attractions

C. Strenuous Trails

1. Charlies Bunion Trail

a. Distance and elevation

b. Highlights and attractions

2. Mount LeConte via Rainbow Falls Trail

a. Distance and elevation

b. Highlights and attractions

IV. Hiking with a Purpose

A. Photography and Scenic Views

1. Best trails for photography

2. Sunrise and sunset spots

B. Wildlife Viewing

1. Trails known for wildlife encounters

2. Safety and ethical considerations

C. Historical and Cultural Exploration

1. Trails with historical landmarks

2 Understanding the cultural significance

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Let's expand each section to make the guide longer



Certainly! I'll provide a more detailed rendition of each section from the provided outline. Here we go:

# **Discovering the Top Hiking Trails in the Smoky Mountains**

# Introduction

# **Overview of the Smoky Mountains**

Nestled between North Carolina and Tennessee, the Great Smoky Mountains are a subrange of the Appalachian Mountains, offering a majestic hiking backdrop. With its mistenshrouded peaks, the Smokies offer a distinct mystique, earning their moniker from the natural smoky haze that often envelops them. The park's lush forests, diverse wildlife, and remnants of Southern Appalachian mountain culture make it a hiking paradise.

# Importance of Hiking

Engaging in hiking activities amidst the Smokies provides a multi-faceted reward; from the physical exertion good for the heart and muscles, to the mental relaxation courtesy of the natural serene environment. Hiking is more than a casual stroll; it's an adventure into nature's heart, where one can experience the raw beauty of untouched forests, roaring waterfalls, and the tranquil ambiance of the wilderness.

# Scope of the Guide

This guide aims at both seasoned hikers and novices looking to explore the array of trailatha Stop generating Smoky Mountains offer. It provides insights on preparation, highlights various tra

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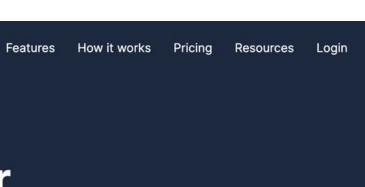
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# **AI Writing Tool for Generating SEO Con**

Al writing tool for 1-click SEO-optimized articles, blog posts & affiliate content. Available in 48 languages, auto-posted to WordPress with Al Images.

	No credit card required.	
	cooking pizza Delicious Pizza Recipes: Easy and Tasty Ways to Cook Pizza at Home	
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	Delicious Pizza Recipes: Easy and Tasty Ways to	Cook
	Pizza at Home	
	Pizza is a favorite meal for many people around the world. It's convenient, delicious, and sa While you can always order pizza from a restaurant, making it at home is not only fun but a you to customize your toppings and experiment with different cooking techniques and style	also allows

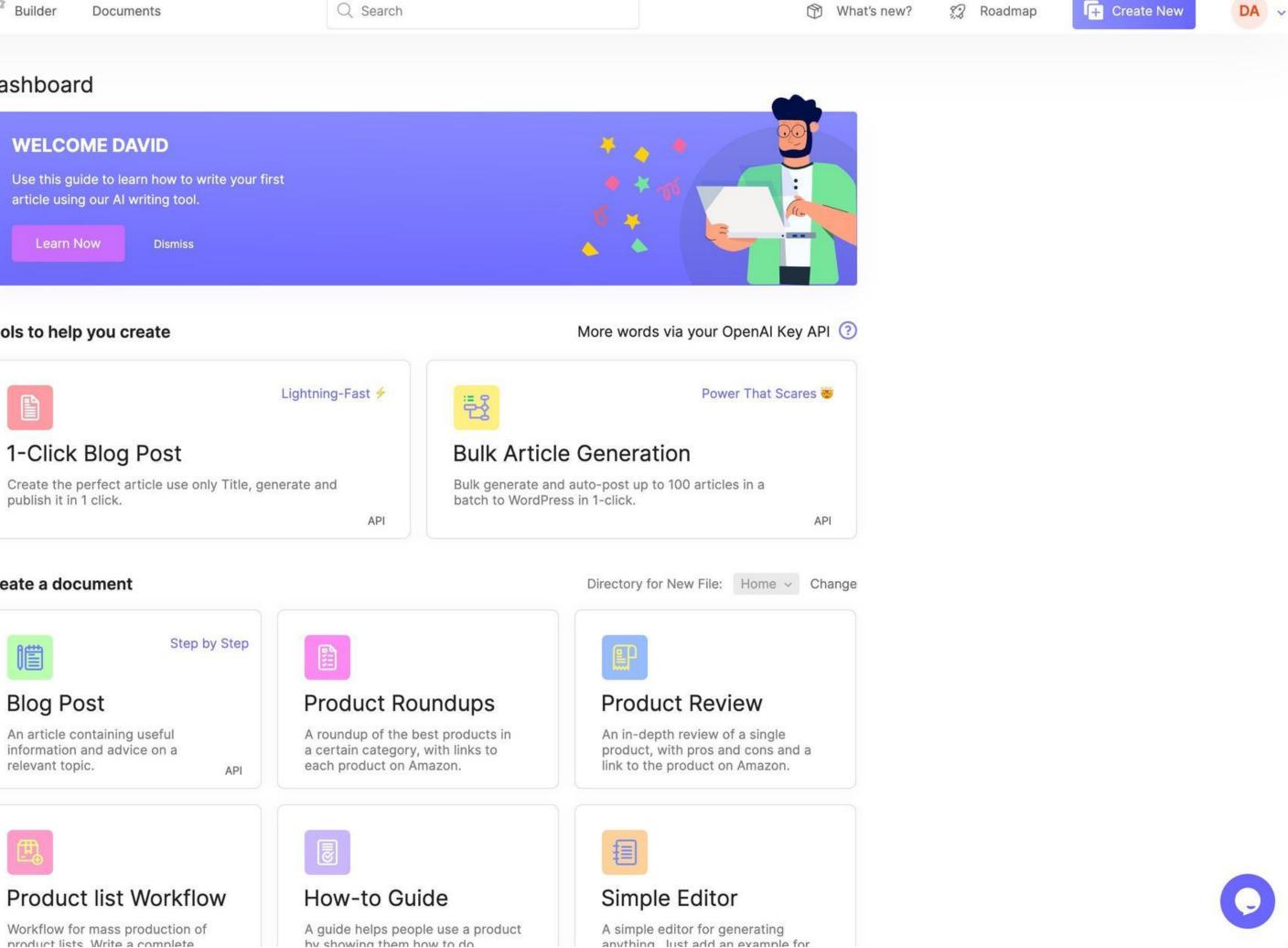




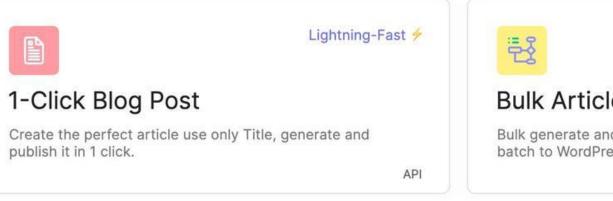




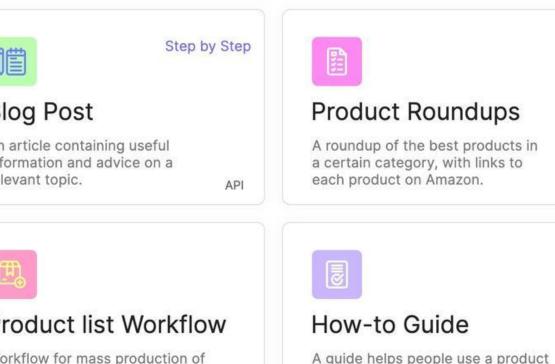
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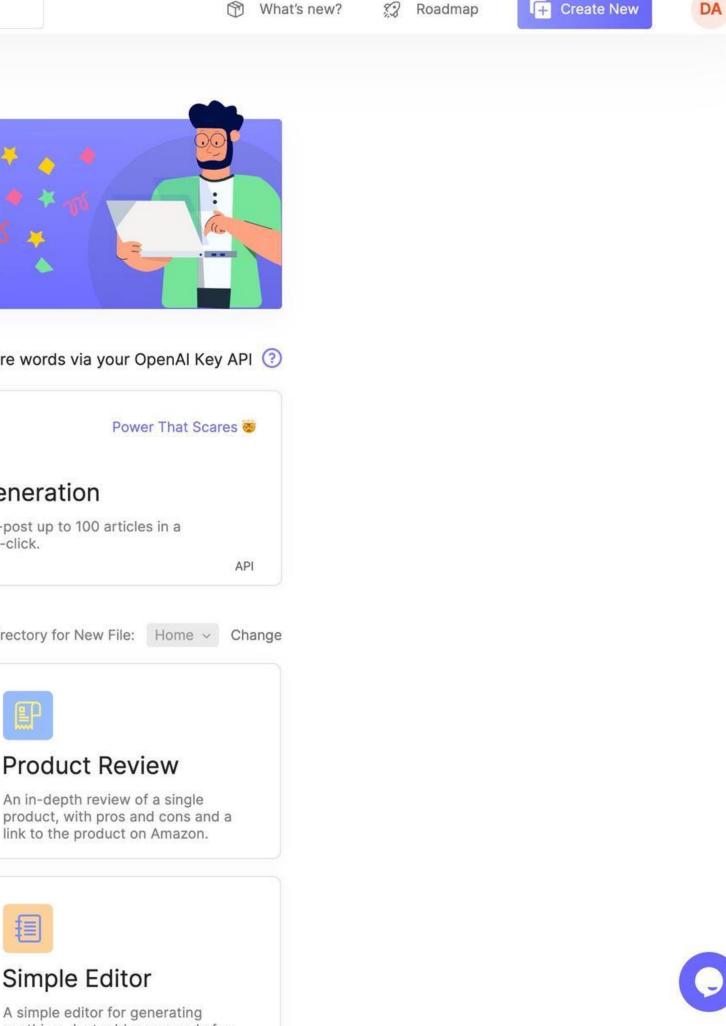


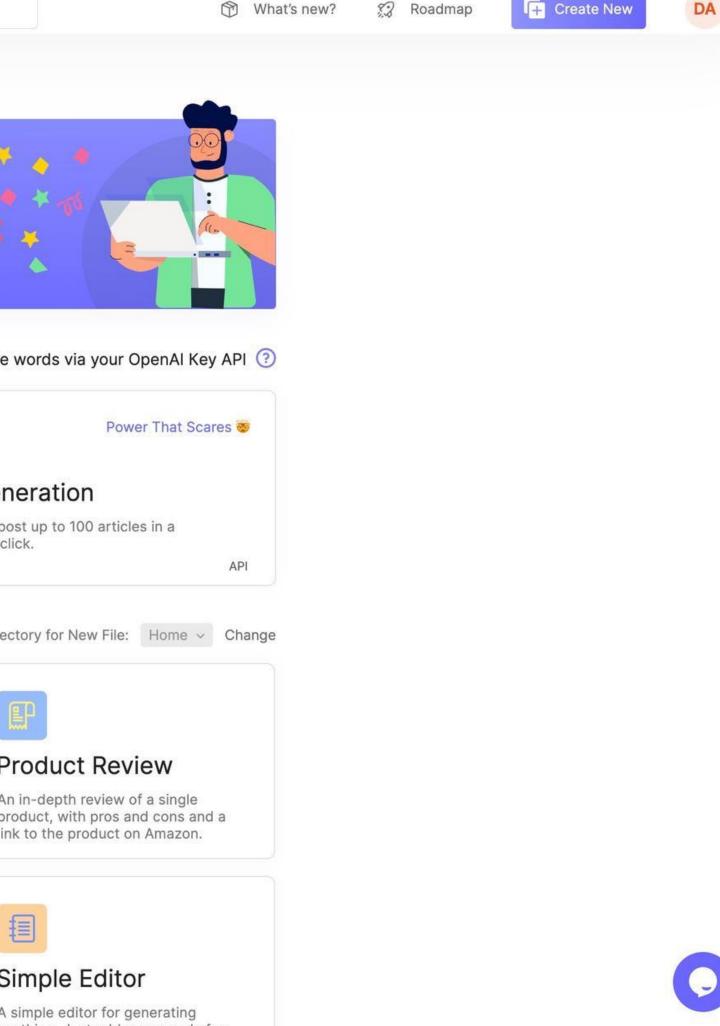
# Tools to help you create



# Create a document







7



Main Keyword\*

Dashboard

Generate and publish article in 1 click.

22

**Gatlinburg Attractions** 

# Title\*

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The 7 Best Gatlinburg Attractions for Couples

1-Click Blog Post ⑦

# Core Settings

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ond just the entire article.



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# **The 7 Best Gatlinburg Attractions for Couples**

Looking for a romantic getaway with your significant other? Look no further than Gatlinburg, Tennessee - a charming mountain town with plenty to offer to couples seeking adventure, relaxation, and romance. From thrilling outdoor activities to cultural experiences and scenic views, Gatlinburg has it all. Join us as we explore the top seven Gatlinburg attractions perfect for couples seeking a romantic getaway to remember.

# **Key Takeaways:**

- Gatlinburg attractions offer a range of activities for couples to enjoy.
- From skiing to moonshine tasting, Gatlinburg has something for every couple.
- Experience the stunning views of the Smoky Mountains together.
- Explore the vibrant arts and crafts scene in Gatlinburg.
- Create lasting memories with your loved one in this beautiful mountain town.

# 1. Ober Gatlinburg

When it comes to skiing and winter activities, Ober Gatlinburg is the place to be. We highly recommend hitting the slopes with your loved one for an unforgettable **skiing** or snowboarding experience.

But that's not all! You can also take a break from the cold and enjoy the ice skating rink hand-in-hand. And for those who prefer a more relaxed experience, the **aerial tramway** provides stunning **panoramic** views of the surrounding Smoky Mountains.

Activity	Price
Skiing or Snowboarding	\$35-\$45 per person for 1 day
Ice Skating	\$10 per person
Aerial Tramway	\$15 per person round trip









99% AI CONTENT DETECTION ACCURACY >

# Most Accurate Al Content Checker & Plagiarism Checker for Content Marketers

The most accurate Chat GPT, Bard, Paraphrasing, and GPT-4 AI checker built specifically for content marketers and SEOs.

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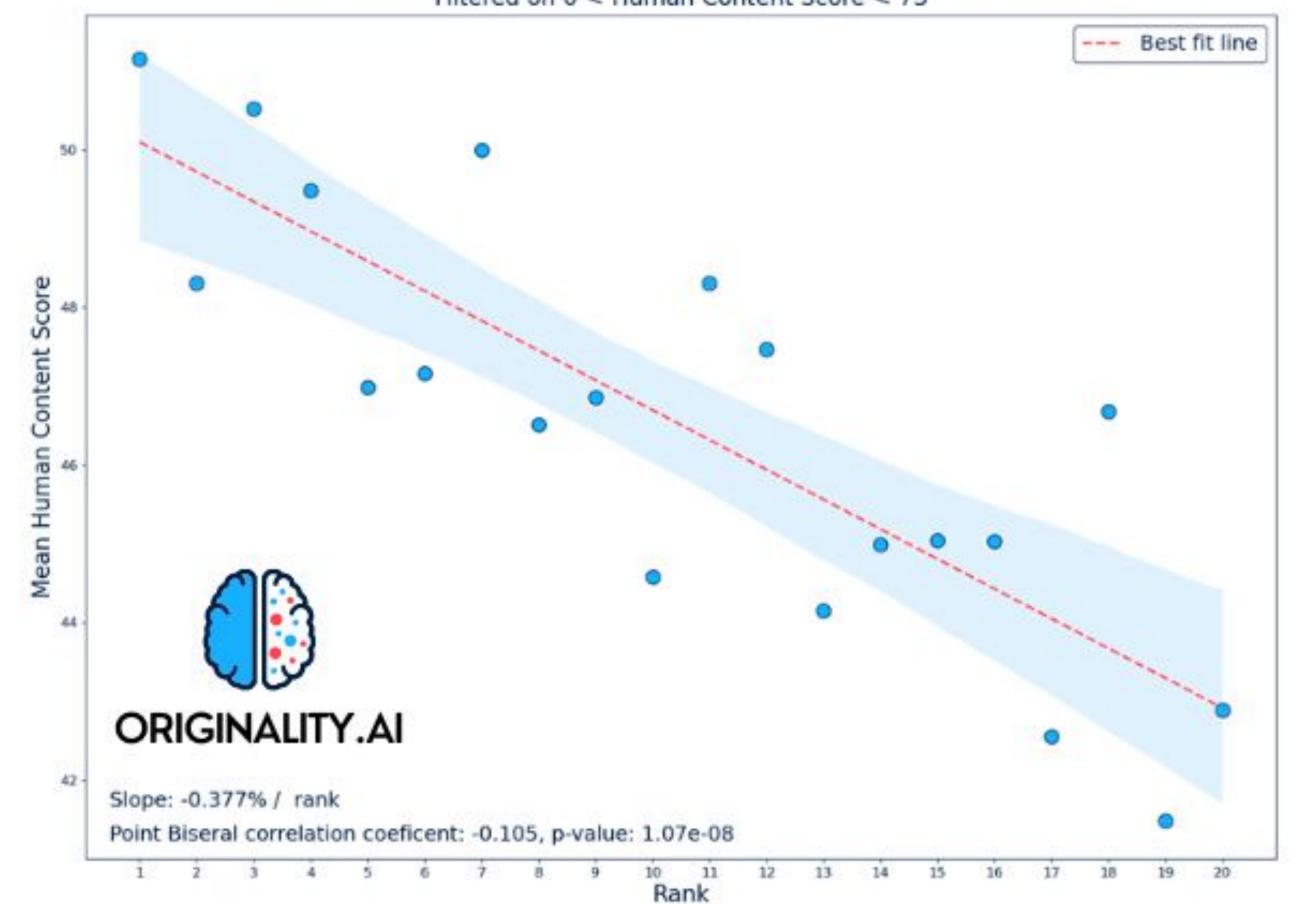












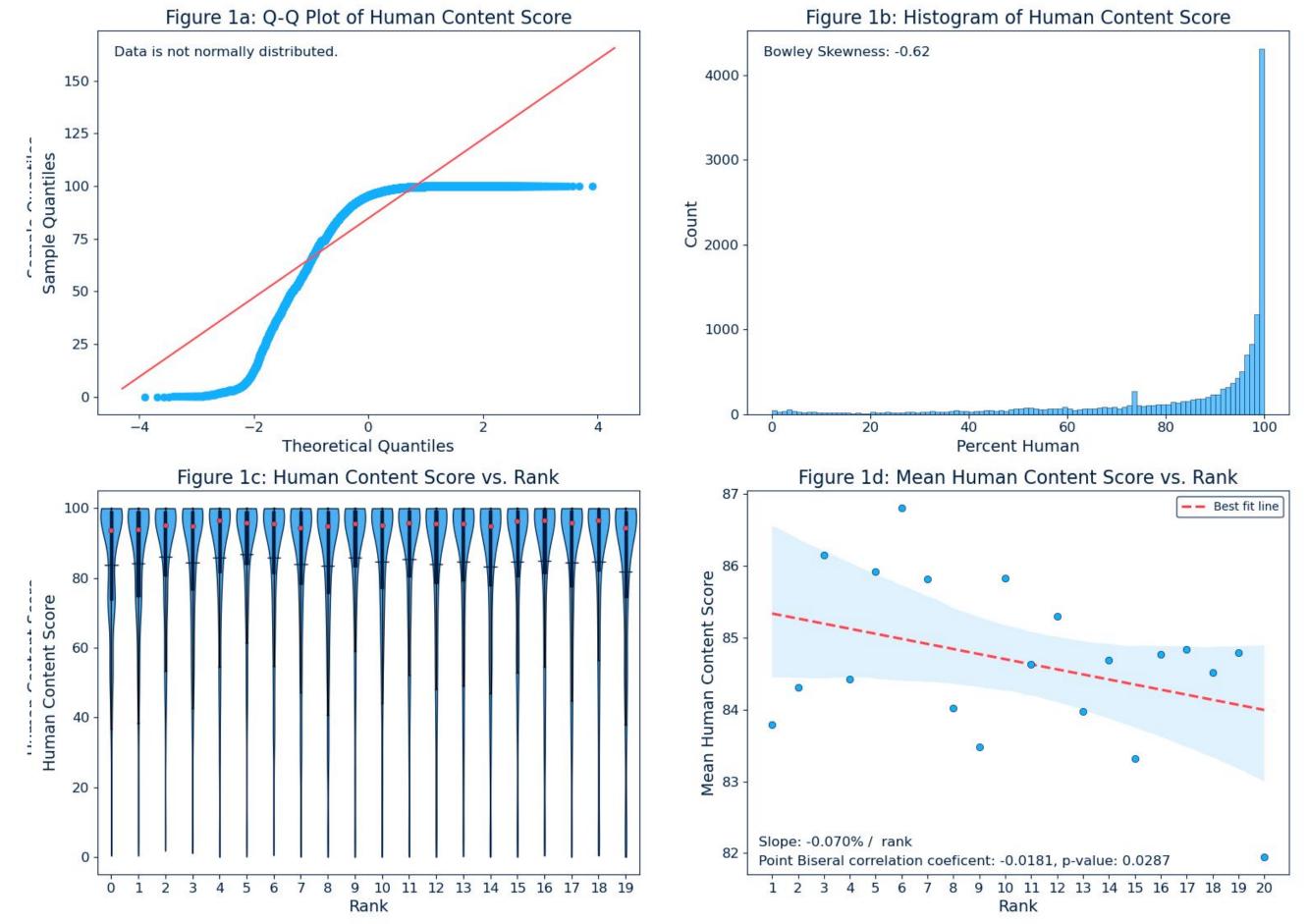
Rank vs. Mean Human Content Score (2948 data points)

Filtered on 0 < Human Content Score < 73

# Source: https://originality.ai/blog/will-google-penalize-ai-content

# Figure 1: Data Distribution and Correlation of Rank vs. Human Content Score (14637 data points) Filtered on 0 < Human Content Score < 100





Source: https://originality.ai/blog/will-google-penalize-ai-content

# Originality.ai Start New Scan

**(f)** Dashboard Originality.Al launches version 2.0 with improved Al detection. View Accuracy Study Έ **Content Scanner** ~ Start New Scan (+)Top 5 Things To Do In Gatlinburg On A Rainy Day My Content Scans Words: 687 Paste from URL Paste from File Exclude URL 0 Tags Check Plagiarism & Readability Scan will cost 14 credits. Detect AI Scan Now Website Scanner Gatlinburg, nestled in the heart of the Great Smoky Mountains, is a charming and picturesque destination known for its outdoor adventures and stunning natural 🗙 beauty. However, Mother Nature doesn't always cooperate with your travel plans, and rainy days are not uncommon in this part of the world. But fear not, because My Team Gatlinburg offers plenty of indoor activities and attractions that will keep you entertained and dry on those wet days. In this blog post, we'll explore the top five things 2 to do in Gatlinburg when the rain threatens to dampen your outdoor fun. **API Access** 1. Ripley's Aquarium of the Smokies When the rain is pouring outside, Ripley's Aquarium of the Smokies is the perfect place to escape into the depths of the ocean. This world-class aquarium is home to Ś Settings a mesmerizing array of marine life, from colorful fish to majestic sea turtles and even the elusive sharks. The highlight of your visit is likely to be the awe-inspiring underwater tunnel that surrounds you with aquatic wonders on all sides. You'll have the opportunity to get up close and personal with these magnificent creatures **Account Details** 2 while staying comfortably dry. The aquarium also offers interactive exhibits and educational programs, making it a great choice for visitors of all ages. 2. Gatlinburg Space Needle **Billing Details** Looking for our multi-language version? Select it from the dropdown below. **Recent Payments** Al Detection **v** (i) 2.0 Current Model E. **Credit Subscription** R Credit Top Up Questions? Email support@originality.ai

Logout

You have not confirmed your email. **Resend confirmation email?** 

Balance: 1500

## CONTENT SCAN

You can scan text for AI content, for plagiarism and readability, or scan for both at the same time.



X

## Originality.ai Start New Scan **(f)** Dashboard Originality.Al launches version 2.0 with improved Al detection. View Accuracy Study **Content Scanner** ~ $(\pm)$ Start New Scan Top 5 Things To Do In Gatlinburg On A Rainy Day **My Content Scans** C Paste from URL + Paste from File 0 Tags Scan will cost 14 credits. 🗹 Detect Al 🗹 Check Plagiarism & Readability Website Scanner Gatlinburg, nestled in the heart of the Great Smoky Mountains, is a charming and picturesque destination known for its outdoor adventures and stunning natural 🗸 beauty. However, Mother Nature doesn't always cooperate with your travel plans, and rainy days are not uncommon in this part of the world. But fear not, because My Team 2 Gatlinburg offers plenty of indoor activities and attractions that will keep you entertained and dry on those wet days. In this blog post, we'll explore the top five things to do in Gatlinburg when the rain threatens to dampen your outdoor fun. **API Access** Ripley's Aquarium of the Smokies ίΩ, Settings ~ When the rain is pouring outside, Ripley's Aquarium of the Smokies is the perfect place to escape into the depths of the ocean. This world-class aquarium is home to a mesmerizing array of marine life, from colorful fish to majestic sea turtles and even the elusive sharks. The highlight of your visit is likely to be the awe-inspiring **Account Details** underwater tunnel that surrounds you with aquatic wonders on all sides. You'll have the opportunity to get up close and personal with these magnificent creatures while staying comfortably dry. The aquarium also offers interactive exhibits and educational programs, making it a great choice for visitors of all ages. **Billing Details** Gatlinburg Space Needle Looking for our multi-language version? Select it from the dropdown below. **Recent Payments** Al Detection • () 2.0 Current Model

# Credit Subscription

Credit Top Up

Questions? Email support@originality.ai

Logout

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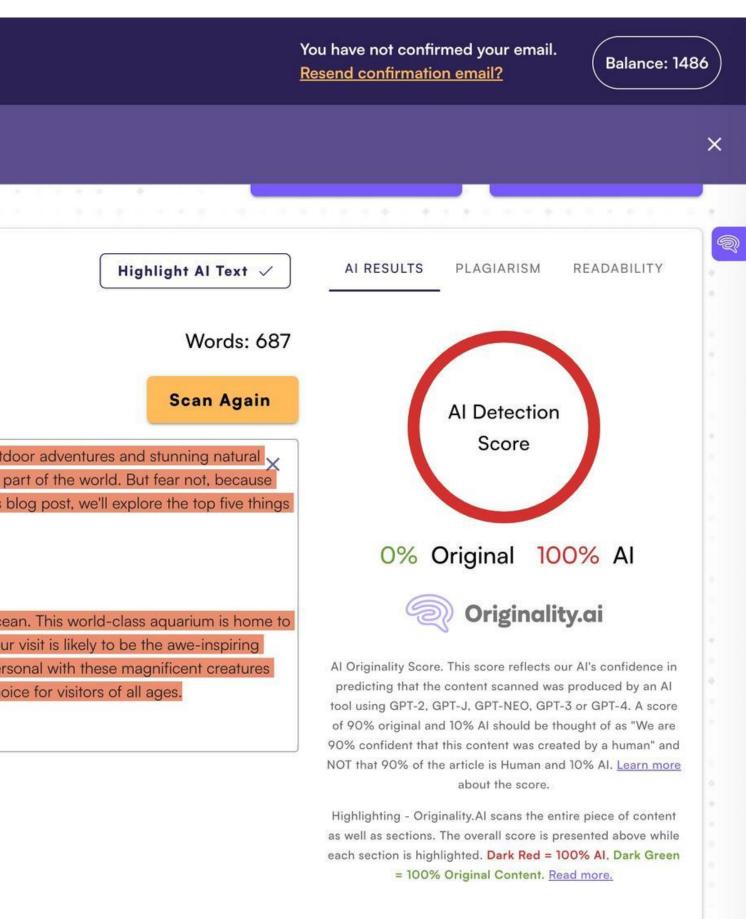
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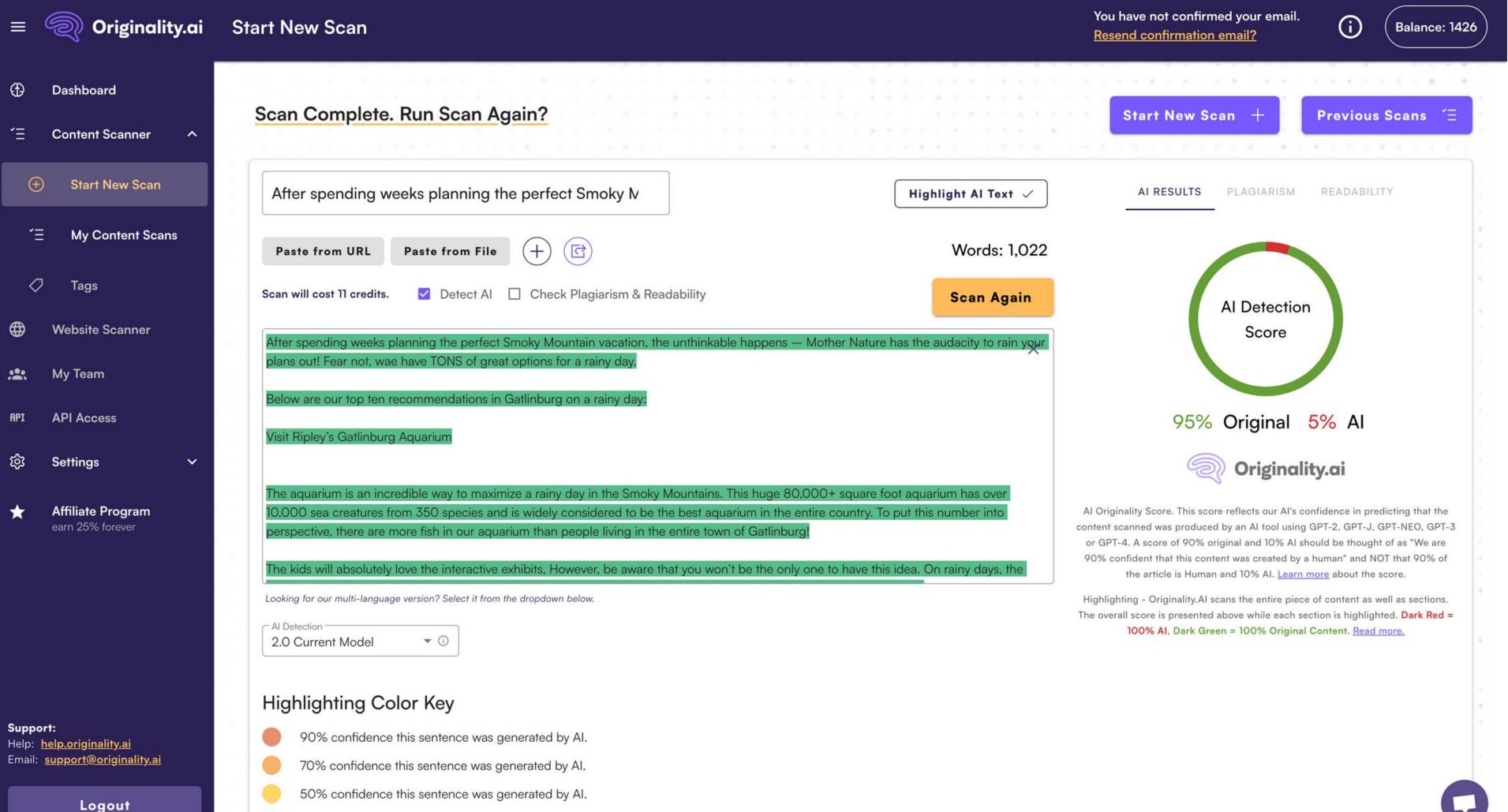


70% confidence this sentence was human written.

90% confidence this sentence was generated by Al.

70% confidence this sentence was generated by AI.





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70% confidence this sentence was human written.



# Driving Traffic











Florida Panhandle > Blog > The Most and Least Expensive Vacation Destinations Around the World and States

# The Most and Least Expensive Vacation Destinations Around the World and States



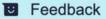
**By Brittany Mendez** July 24th, 2023

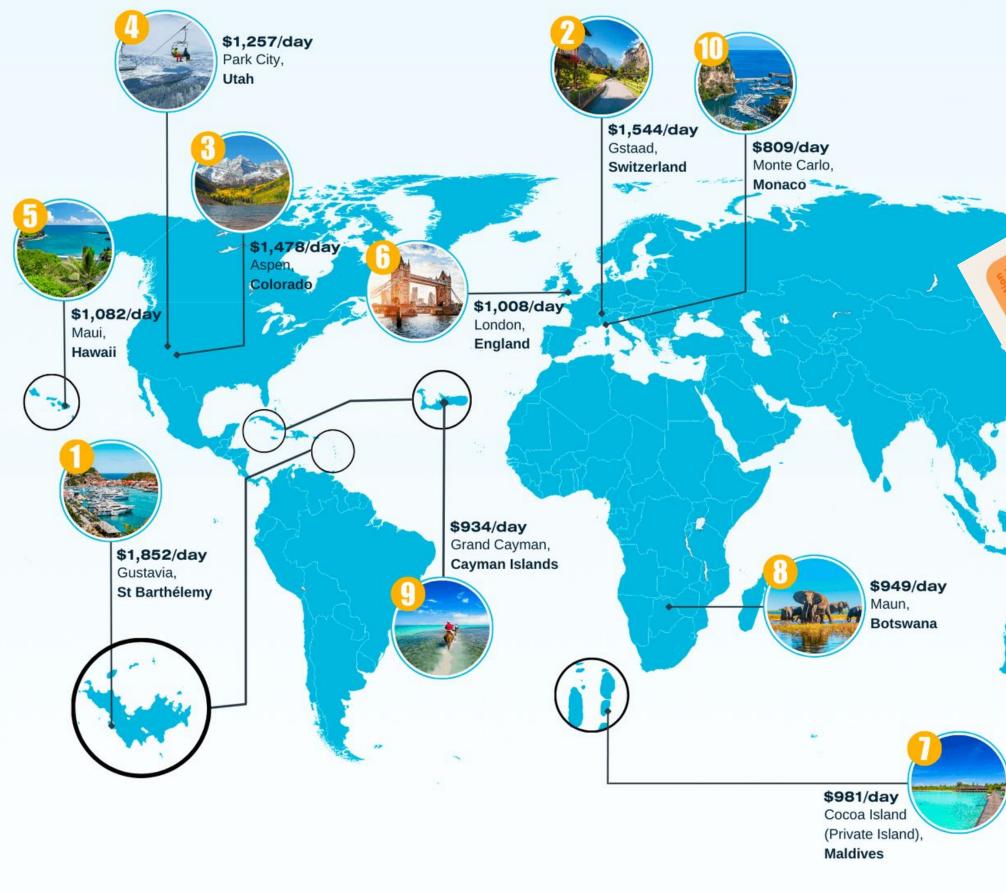
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Traveling is one of the most transcendent experiences that allows people from all around the world to experience new cultures, make new friends, and truly relax. Traveling has also historically been known to **improve your mental health** because of the change of scenery and diversity. So, as you can see, it's important to set aside some time to travel whenever you can.





Methodology: We used a variety of online travel agencies to gather data and find the most expensive vacation destinations in the U.S. and the total average cost per day for one person vacationing in each location. This data excludes flight tickets to each location.





AVERAGE COST PER PERSON/DAY \$1,852 AVERAGE COST PER PERSON/DAY S1,852

Gustavia, Paint Bar

NVERAGE DALLY RATE: \$1,770 AVERAGE DAILY FOOD COST: \$58

> Aspen, Colorado Average Cost of 7-day trip for a family of 4 (with flights):

\$19,645

Maui, Hawaii Average Cost of 7-day trip for a family of 4 (with flights):

\$15,979

Park City, Utah Average Cost of 7-day trip for a family of 4 (with flights):

\$13,976 \$12,612

Honolulu, Hawaii Average Cost of 7-day trip for a family of 4 (with flights):

Carmel, CA Average Cost of 7-day trip for a family of 4 (with flights):

and W

\$8,984



\$7,950

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Montauk, NY Average Cost of 7-day trip for a family of 4 (with flights):



Average Cost of 7-day trip for a family of 4 (with flights):



San Fransico, CA Average Cost of 7-day trip for a family of 4 (with flights):

\$5,696





New York City, NY Average Cost of 7-day trip for a family of 4 (with flights):

\$5,362



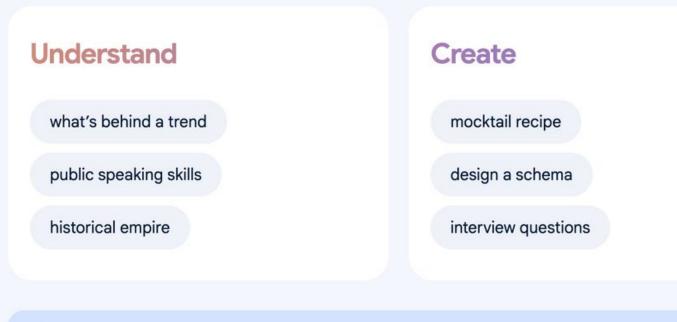


+ New chat

= Bard (Experiment)

# Hi, I'm Bard

Tell me what's on your mind, or pick a suggestion. I have limitations and won't always get it right, but your feedback will help me improve.



Human reviewers may process your Bard conversations for quality purposes. Don't enter sensitive info. Learn more

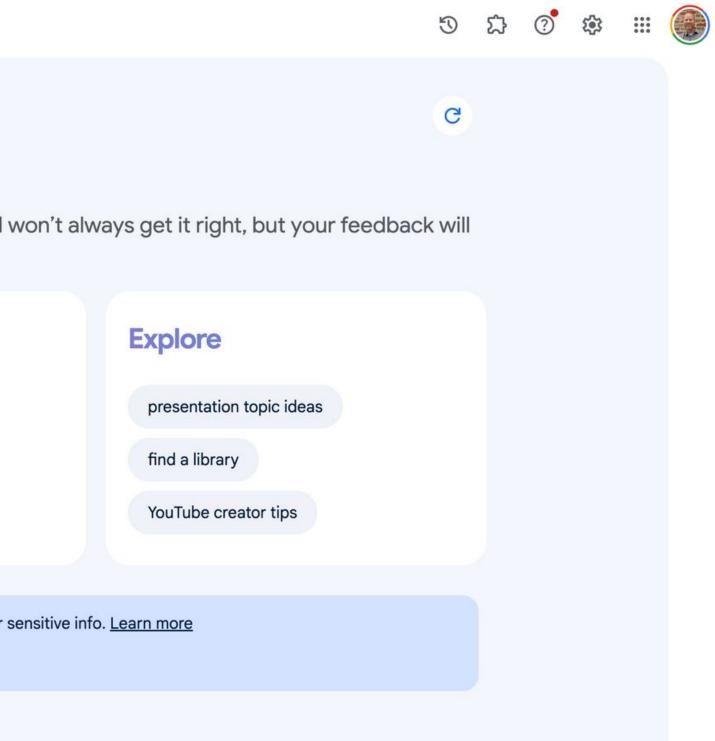
Got it Don't show again

Franklin, TN, USA
 Based on your places (Work) • Update
 location

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Create me a list of 25 influential, US-based travel journalists





## + New chat

Recent

25 influential US travel journali...



Create me a list of 25 influential, US-based travel journalists

Sure, here is a list of 25 influential, US-based travel journalists:

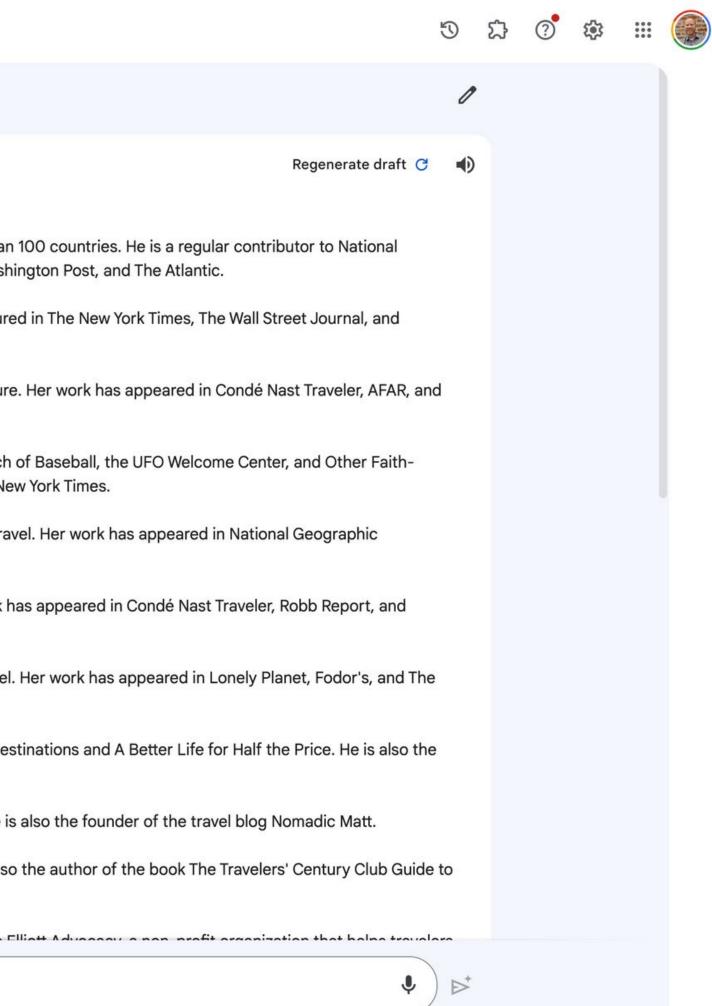
- 1. Andrew Evans is a freelance writer and broadcaster who has reported from more than 100 countries. He is a regular contributor to National Geographic Traveler, and his work has also appeared in The New York Times, The Washington Post, and The Atlantic.
- 2. Jodi Ettenberg is the founder of the travel blog Legal Nomads, which has been featured in The New York Times, The Wall Street Journal, and Forbes. She is also the author of the book The Food Traveler's Handbook.
- 3. Erin Sullivan is a freelance writer and editor who specializes in travel, food, and culture. Her work has appeared in Condé Nast Traveler, AFAR, and Travel + Leisure.
- 4. David Farley is the author of the book An Irreverent Curiosity: In Search of the Church of Baseball, the UFO Welcome Center, and Other Faith-Based Curiosities in America. He is also a regular contributor to BBC Travel and The New York Times.
- 5. Norie Quintos is a freelance writer and photographer who specializes in adventure travel. Her work has appeared in National Geographic Adventure, Outside, and Men's Journal.
- 6. Sarah Khan is a freelance writer and editor who specializes in luxury travel. Her work has appeared in Condé Nast Traveler, Robb Report, and Departures.
- 7. Cynthia Drescher is a freelance writer and editor who specializes in sustainable travel. Her work has appeared in Lonely Planet, Fodor's, and The Guardian.
- 8. Tim Leffel is the author of several books on travel, including The World's Cheapest Destinations and A Better Life for Half the Price. He is also the founder of the travel blog Cheapest Destinations Blog.
- 9. Matthew Kepnes is the author of the book How to Travel the World on \$50 a Day. He is also the founder of the travel blog Nomadic Matt.
- 10. Lee Abbamonte is the youngest American to visit every country in the world. He is also the author of the book The Travelers' Century Club Guide to Extreme Travel.

11. Obviotanhar Elliatt is a consumer advacate and traval writer. Us is the founder of the Elliatt Advacacy a new profit organization that halve travalars

Enter a prompt here

**⊡** 

Franklin, TN, USA Based on your places (Work) · Update location





## + New chat

## Recent

25 influential US travel journali...



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Name	Area of Expertise	Notable Works
Andrew Evans	Freelance writer and broadcaster	National Geographic Traveler, The
Jodi Ettenberg	Founder of the travel blog Legal Nomads	The New York Times, The Wall Str
Erin Sullivan	Freelance writer and editor	Condé Nast Traveler, AFAR, Trave
David Farley	Author and travel writer	BBC Travel, The New York Times, UFO Welcome Center, and Other
Norie Quintos	Freelance writer and photographer	National Geographic Adventure, (
Sarah Khan	Freelance writer and editor	Condé Nast Traveler, Robb Repor
Cynthia Drescher	Freelance writer and editor	Lonely Planet, Fodor's, The Guard
Tim Leffel	Author and travel writer	The World's Cheapest Destination
Matthew Kepnes	Author and travel writer	How to Travel the World on \$50 a
Lee Abbamonte	Youngest American to visit every country in the world	The Travelers' Century Club Guid
Christopher Elliott	Consumer advocate and travel writer	Elliott Advocacy

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Enter a prompt here

Franklin, TN, USA Based on your places (Work) • Update location

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reet Journal, Forbes, The Food Traveler's Handbook						
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An Irreverent Curiosity: In Search of the Church of Baseball, the r Faith-Based Curiosities in America						
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de to Extreme Travel						
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## Explain this code: "cat config.yaml | awk NF"

## Help me pick

an outfit that will look good on camera

**Create a personal webpage for me** after asking me three questions **Compare marketing strategies** for sunglasses for Gen Z and Millennials

I need a list of 25 influential news outlets that would be interested in covering a data-based interactive piece on the cost of vacation rentals in the United States.



# **Great Initial Outreach List**

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\$

### Finished browsing

Based on the information from different sources, here are some of the top publications in the US that you might consider targeting for your data study promotion, especially if they cover topics related to travel, economics, or data studies:

- 1. The New York Times
- 2. The Wall Street Journal
- 3. USA Today
- 4. Washington Post
- 5. Los Angeles Times
- 6. Chicago Tribune
- 7. The Boston Globe
- 8. San Francisco Chronicle
- 9. The Dallas Morning News
- 10. The Atlanta Journal-Constitution
- 11. Miami Herald
- 12. Philadelphia Inquirer
- 13. Denver Post
- 14. Star Tribune (Minneapolis)
- 15. Houston Chronicle
- 16. Arizona Republic
- 17. Tampa Bay Times
- 18. Orlando Sentinel
- 19. San Diego Union-Tribune
- 20. Seattle Times
- 21. The Baltimore Sun
- 22. The Plain Dealer (Cleveland)
- 23. Chicago Sun-Times
- 24. Detroit Free Press
- 25. Newsday (New York)<sup>1</sup>.

These publications have a wide reach and influence across different regions. Since your data study is about vacation rentals and their pricing, it would be particularly relevant for publications that have travel, real estate, or economic sections. It might also be beneficial to look into other publications or platforms that specifically cater to travel enthusiasts or economic analysts.

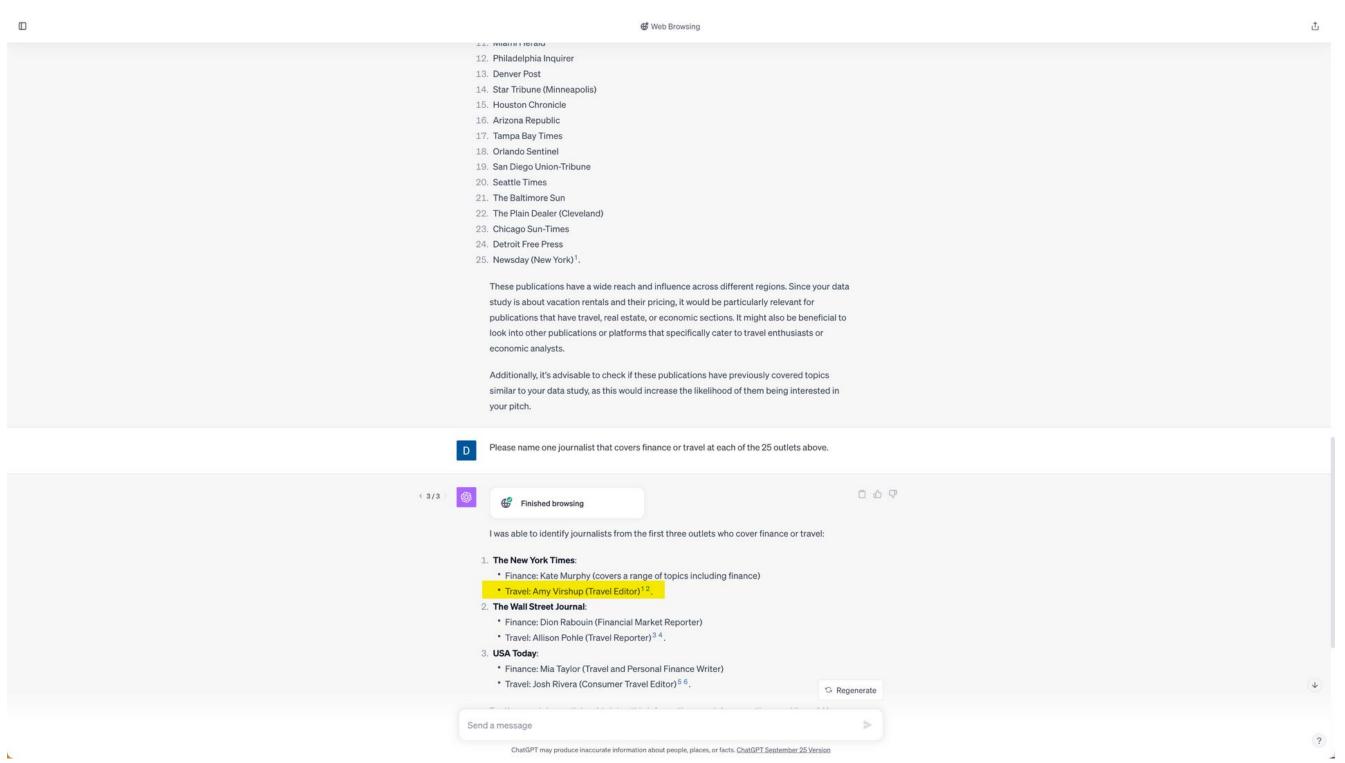
Additionally, it's advisable to check if these publications have previously covered topics similar to your data study, as this would increase the likelihood of them being interested in your pitch. □ Stop generating

Send a message

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••

 $\checkmark$ 





# **Connect** with any professional.

Hunter is your all-in-one email outreach platform. Find and connect with the people that matter to your business.



See our plans →

No credit card required. Free plan.

Trusted by leading companies. Adobe

Microsoft

cisco

Canva

**Richard Hendric** 

### Create an account $Log in \rightarrow$

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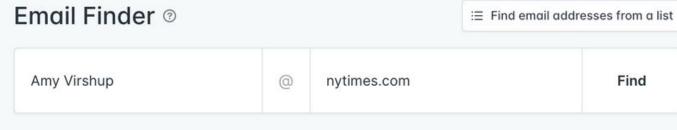
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salesforce







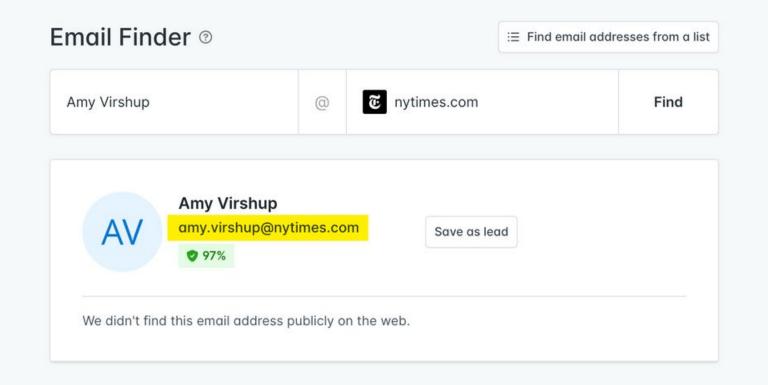




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Find







DA





### Give me ideas

for what to do with my kids' art

for sunglasses for Gen Z and Millennials

Show me a code snippet of a website's sticky header

Compare marketing strategies

Tell me a fun fact about the Roman Empire

We want to promote this data study of the economics and pricing related to booking vacation rentals to influential journalists in order to garner coverage:

https://floridapanhandle.com/blog/the-most-and-least-expensive-vacation-destinations-around-the-world-and-states/

Write a compelling 300-400 word pitch for a journalist that will make them want to cover this in the weeks leading up to the peak travel period of Labor Day. Make sure to reference and highlight that this is data-based the location where their press publication is located is included.



memouology. Liease rewrite it.

Subject: Uncovering Vacation Rental Pricing Trends: A Data-Driven Study Ahead of Labor Day Travel Spike

### Dear [Journalist's Name],

As the Labor Day weekend approaches, many are seeking to book their last-minute getaways. Understanding the economics of vacation rentals during this high-demand period can provide valuable insights to your readers, helping them make informed decisions. We have an exclusive data study conducted by Florida Panhandle that delves into the pricing trends of vacation rentals across various destinations worldwide and within the states, which includes insightful data on [Location].

The study, titled "The Most and Least Expensive Vacation Destinations Around the World and States," employs a rigorous data analysis to reveal the economic dynamics of vacation rental pricing. It provides a ranking of destinations based on cost, offering a clear picture of what travelers might expect to spend on accommodations as they plan their trips.

Highlighting [Location] in your coverage will not only provide a localized angle to the story but also a practical guide for those in [Location] planning their Labor Day escapade. The contrasting pricing between different destinations also sheds light on broader economic factors influencing vacation rental markets.

We are prepared to provide a comprehensive press pack to support your editorial process. The pack includes high-resolution images, quotes from the individuals who conducted the study, embed codes for easy digital integration, and detailed information on the data methodology employed in the study. This thorough resource is designed to facilitate a smooth and insightful coverage, providing a substantial foundation for a compelling narrative that caters to the interests and needs of your readership as they navigate their Labor Day vacation plans.

We believe this data-driven study presents a timely and relevant editorial opportunity, and we are enthusiastic about collaborating with you to bring this information to the public. Please feel free to reach out at your earliest convenience to discuss this further.

Thank you for considering this pitch. We look forward to the possibility of working together.

Warm regards.

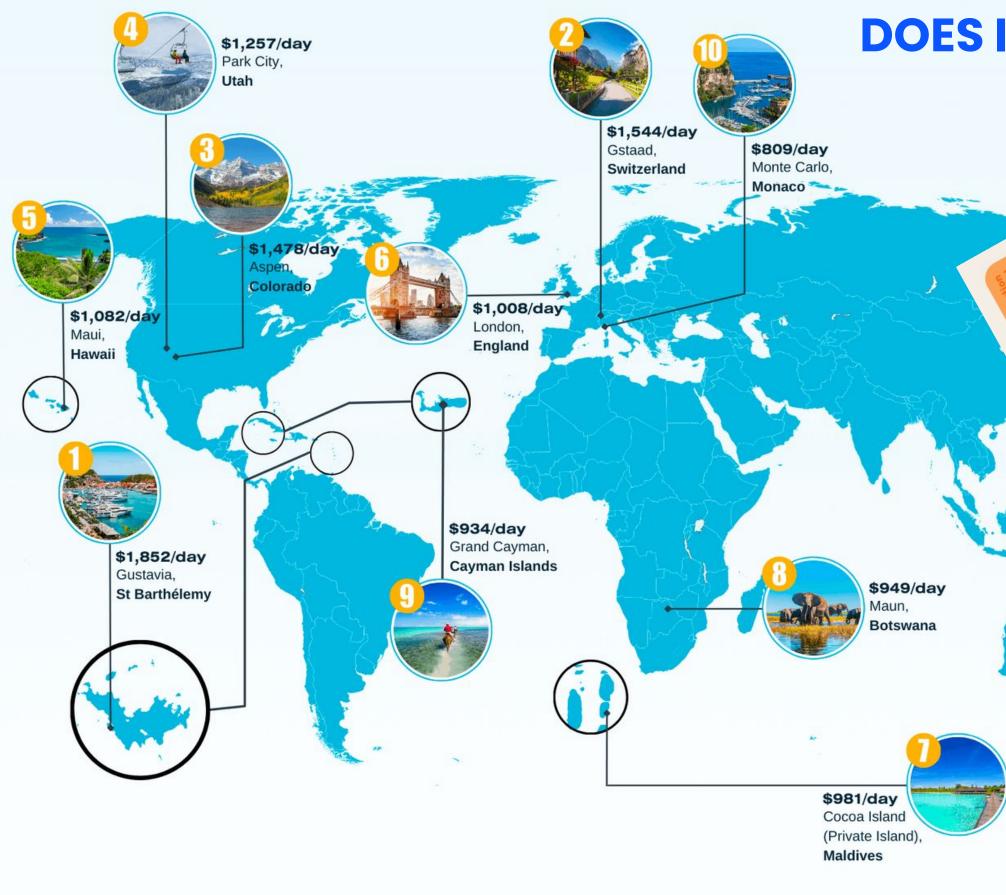
[Your Name] [Your Title] [Your Contact Information]

Send a message

# Nearly Perfect Journalist Email

# 0 6 7

G Regenerate



Methodology: We used a variety of online travel agencies to gather data and find the most expensive vacation destinations in the U.S. and the total average cost per day for one person vacationing in each location. This data excludes flight tickets to each location.

# **DOES IT WORK?**





AVERAGE COST PER PERSON/DAY \$1,852 AVERAGE COST PER PERSON/DAY S1,852

Gustavia, Saint Ba

VERAGE DAILY RATE: \$1,770 AVERAGE DAILY FOOD COST: \$58

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Carmel, CA Average Cost of 7-day trip for a family of 4 (with flights):

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\$8,984



\$7,950

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\$6,790

Palm Springs, CA Average Cost of 7-day trip for a family of 4 (with flights):

\$5,796





\$5,696



New York City, NY Average Cost of 7-day trip for a family of 4 (with flights):

Average Cost of 7-day trip for a family of 4 (with flights): \$5,362

FLORIDA



<b>ahrefs</b> Dashboard S	Site Explorer Keywords Explorer Site Audit Rank Tracker Content Explorer	Web Explorer Co	ompetitive An	alysis More <del>v</del>	Acade	my 🛛 Community	y [2]		🔲 davidangotti@gm 🔻				
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Referring IPs Link intersect	news.yahoo.com 🗸	91	481,612	12,118	25.8M	2 🔻	0		6 Aug 2023				
Organic search -	libsyn.com 🗸	91	171,571	156,313	225.2K	1 💌	1 💻		6 Aug 2023				
Organic keywords	lifehacker.com -	90	153,428	56,465	890.4K	1 💌	1 💻	115 Stories	27 Jul 2023				
Top pages Top subfolders	insider.com 🗸	90	531,864	36,030	11.4M	1 •	0		28 Jul 2023				
Top subdomains	thrillist.com 🗸	88	126,276	98,511	2.9M	1 -	1 💻		18 Jul 2023				
Organic competitors Content gap	castbox.fm 🗸	86	46,367	85	88.9K	1 💌	0		20 Aug 2023				
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Paid keywords	businessinsider.in -	85	160,906	21,321	1.6M	1 💌	1 💻		27 Jul 2023				
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Pages ▲	essence.com 🗸	84	100,212	21,499	1.1M	1 💌	1 💻		29 Aug 2023				
Best by links	beehiiv.com 🗸	82	9,223	1,399	21.8K	1 💌	0		25 Sep 2023				
Top content	expressnews.com -	79	20,629	21,583	283.0K	1 -	1 =		19 Jul 2023				
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Internal links 🔺 New	sacurrent.com -	75	19,978	11,992	174.8K	4 🕶	4		18 Jul 2023				
Internal links	business-punk.com -	73	6,313	1,878	27.0K	1 -	1 💻		27 Jul 202				
Most linked pages	traveloffpath.com -	71	13,076	7,649	150.7K	1 -	1 💻		15 Sep 2023				

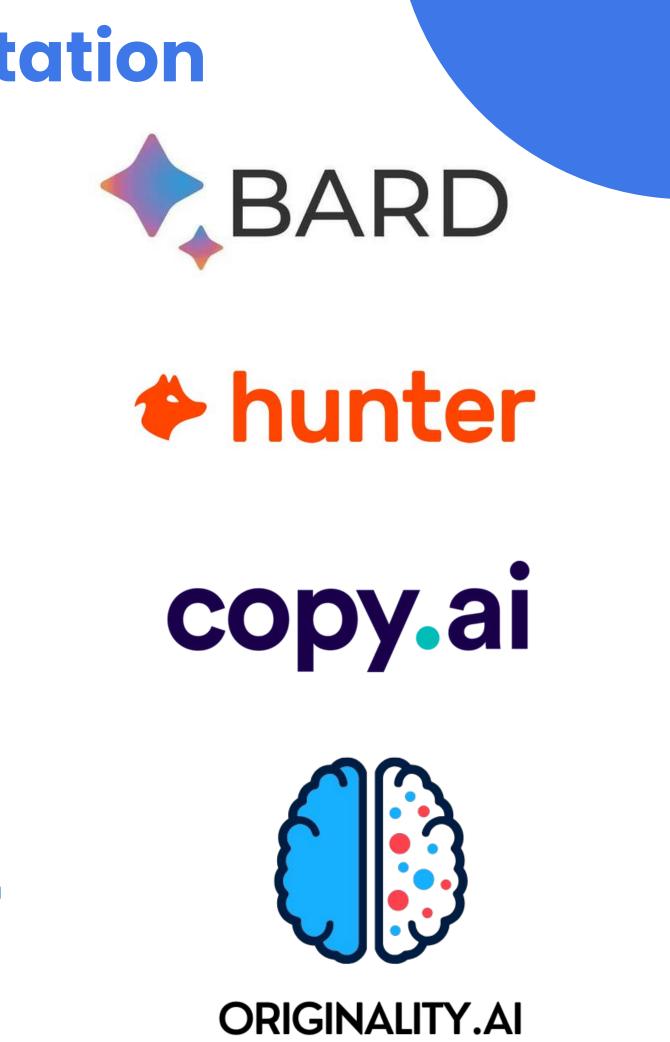


# **6 Key Takeaways**

- 1. Leverage Easy AI Tools (Google!)
- 2. Use ChatGPT **Plugins** for Exponential
  - Gains in Utility
- 3. Use Prompt Recipe or Prompt
  - Perfect Plugin to Enhance Requests
- 4. Combine Tools for Content Clusters
  - & Content Strategy
- 5. Use AI to Predict Ranking Potential
  - **BEFORE** Investing in Content
- 6. Leverage Tools for Journalist
  - Targeting & Outreach

# **Tools In Today's Presentation** ChatGPT ( THE PUBLIC ahrefs Google **Keywords Everywhere**





# David Angotti

David@StaySense.com | https://www.linkedin.com/in/davidangotti/





# Want a copy of today's presentation?

